

Media & Science: accurate information in the age of denialisms

Rome, 1 - 3 April 2020

Wednesday 1 April 2020

- All day long Arrival of the participants
- 4:30 pm COPEAM Steering Committee meeting (*Viale Mazzini 14*)
- 8:00 pm *Welcome cocktail (Piazza San Pietro in Montorio 3) **

Thursday 2 April 2020 – (*Address: Via Asiago 10*)

- 9:30 am *Joint meeting of COPEAM Commissions*
- 11:15 am *Coffee break*
- 11.30 am Works' resumption
- 01:30 pm *Lunch*
- 2:30 pm *Commissions' side meetings (Cinema-Festival-Culture, Gender Equality & Diversity, TV, COPEAM-ASBU-EBU Tripartite meeting)*
- 4:15 pm *Coffee break*
- 4:30 pm *Commissions' side meetings (Audiovisual Heritage, News Exchange, Radio, Training,)*
- 6:15 pm End of the works
- 8:00 pm *Gala dinner*

Friday 3 April 2020 – (*Address: Viale G. Mazzini 14*)

- 9:30 am *Opening ceremony*
- Welcome speech by a high representative of RAI Radiotelevisione Italiana
 - Address by local Authorities
- 10.00 am *Science credibility at stake: how to gain audiences' trust*
- Introduction: Noel **CURRAN**, Director General of the European Broadcasting Union (EBU)
- 10.15 am *Coffee break*

* Participants are invited to join the location autonomously and to confirm their presence in advance to sgcopeam@copeam.org.

- 10:30 am **Media vs pseudoscience**
- Moderator: Alessandro **BARACCHINI**, Journalist and Anchorman at RaiNews24, Italy
- Milica **MOMČILOVIĆ** – President of the World Federation of Science Journalists, Serbia
 - Gema **REVUELTA**, Director of Centro de Estudios de Ciencia, Comunicación y Sociedad and Vice-president of the Asociación Española de Comunicación Científica (AECC)
 - Ashraf **AMIN**, Head of the Science & Health Desk, Al-Ahram, Egypt
- 11:30 am *Debate*
- 11:45 am Presentation of the 1st Scientific Report on Climate and Environmental Change in the Mediterranean by Grammenos **MASTROJENI**, Deputy Secretary General of the Union for the Mediterranean
- 12:00 am **Best practices**
- Contributions from COPEAM network and partners*
- Educational programme for children “Je veux savoir”, by Wifak LAHLOU, SOREAD-2M/Morocco
 - Science TV newscast “Leonardo”, by Silvia Rosa BRUSIN, Rai-Radiotelevisione Italiana
 - How to communicate about conservation and sustainable use of living marine resources, by Adèle PEENAERT, FAO
 - Energy sustainability: plans and dissemination strategies, ENI/Italy
 - Radio podcast series “W la Scienza!” by Marco LANZARONE, Rai Radio Kids/Italy
- 1:00 pm **2019 Plural + Festival - “COPEAM Special Prize” awarding ceremony**
- 1:15 pm *Lunch*
- 2:30 pm **General Assembly (open to members only)**
