



20th Conference of COPEAM

WOMEN COMMISSION
T-Hotel
Cagliari, 22 March 2013

SCHEME OF RESOLUTION

The Women Commission gathered in Cagliari on March 22, 2013.

Considering that:

- the theme of the 20th Conference of COPEAM is “The Mediterranean between economic crisis and socio-political changes: the floor to the media”;
- the biggest impact of the crisis is serious and experienced firsthand by women;
- the European Parliament approved, on last March 12, two resolutions, one on women conditions in North Africa and one on the eradication of gender stereotypes in the European Union;
- the first mentioned resolution recognizes the role of the media in the promotion of issues related to women and to their role in society, as well as to their influence on the attitudes of citizens in their countries and recommends the drawing up of an action plan aimed at supporting women in the media, both as a professional career path and as an opportunity for monitoring women representation on TV, through the production of television programmes and the use of the new media (internet and social networks);

The Women Commission asks for:

- changing the name of the Commission in: “Gender Equality Commission” / Commission Egalité des Genres”
- introducing a gender perspective in all COPEAM projects and initiatives to be carried out through
 - a balanced male/female percentage to be involved
 - a balanced percentage in projects management
 - a balanced male/female points of view in content production
- keeping a gender perspective in all training actions for all professionals involved in the content production processes;
- organizing within the COPEAM network quarterly meetings between the Presidents of all Commissions (both in presence or virtual), intended to assess the gender equality components in the on-going projects;
- setting up, in cooperation with international Institutions and/or member broadcasters, a training seminar on gender equality topics.

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