

## 20<sup>th</sup> Conference of COPEAM

### TELEVISION COMMISSION

T-Hotel

Cagliari, 22 March 2013

### RESOLUTION SCHEME

The Television Commission, gathered in Cagliari, first of all assessed the co-productions *Joussour* and *Inter-Rives III*. In these two cases, the issue of disseminating the realized documentaries was approached. How to make sure that televisions adequately broadcast what has been realized? A debate took place on the necessity to better engage the directions of programmes at a preliminary stage, to possibly involve distributors and retailers – specialized on this matter –, or to better promote the idea of Mediterranean so to raise the interest of the directors of programmes. As for *Joussour*, the wish for the European Commission to grant softer budgetary audit procedures was highlighted. As far as *Inter-Rives* is concerned, it was envisaged to set up an editorial committee as soon as possible, in order find ways to better mobilize the partners and to work at the re-launching of a fourth series.

Still concerning co-productions, further to *Joussour* and *Inter Rives* series, it was recommended to re-launch the spirit of Cyprus Charter the soonest and to give a concrete content to its provisions.

Moreover, the Commission welcomed the President of the Satellite TV Group, Mr. Bruno Iovenitti, who presented *Terramed Plus* platform to the members. These latter commended the progress of such platform, currently online, accessible free of charge and devoted to Mediterranean fictions, documentaries and TV series, subtitled in three languages. Participants expressed their wish to have *Joussour* and *Inter Rives* series available on this platform.

The Commission then acknowledged the documentary proposals presented by COPEAM members: East West Production proposes a documentary on the Mecca clock and a second one on the poet Nizar Kabbani. Rai Educational announced its participation in the project *Planet Ball* and launched a call for international collaboration on the production of a documentary series on the First World War. Finally, COPEAM itself put forward the idea of a documentary series on the great Olympic athletes in each Mediterranean country.

Two non-member producers proposed respectively a documentary project titled “Refugee camps” and a documentary on social integration titled “Daddy’s country”.

To conclude, Ms. Giovanna Milella, Prix Italia Secretary General, presented a special prize in the framework of Milan Expo 2015 and announced that the broadcasters and the independent producers members of COPEAM were allowed to participate in this award for the first time.

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