

20th Conference of COPEAM

RADIO COMMISSION
T-Hotel
Cagliari, 22 March 2013

RESOLUTION SCHEME

The Radio Commission met in Cagliari on 22 March 2013, under the presidency of Mr. Hervé de Haro. The agenda included the signature of an agreement between RAI and Radio France, a *first* between the two radios, regarding the magazine *Mediterradio*: a weekly programme in two languages, Corse and Italian, devoted to the great western islands of the Mediterranean basin, co-produced by Rai-Sicily, Rai-Sardinia and FBFM-Radio France of Corse. This initiative could be extended to other countries and bring together Italian-speaking radios of the eastern basin. Discussions took place in order to make this possibility concrete.

Another successful product realized within COPEAM, *Kantara*, celebrated its 500th episode in the framework of this Conference. This weekly 50-minute-long magazine does not stop evolving, with a rotating executive production that is today effective and a team that gradually renovates itself. In order to be even closer to its listeners, *Kantara* often moves with its team on the occasion of media-centred and cultural events. With a view to ensuring the programme's sustainability, an editorial charter will soon be drafted, following the recent creation of a logo and a promotional brochure, which will contribute to transcribe this oral experience that is most of all a human adventure.

As far as the funding of new projects is concerned, the Radio Commission put forward two trails of reflection. Firstly, regarding the realization of future co-productions, it is necessary to lobby financial actors so to propose projects meeting the radios' real needs. Therefore, the Commission has to be able to propose own projects and have them funded. Still concerning financing, but also and especially with regard to editorial aspects, the language issue, particularly related to the radio sector, was approached. We have to attain, create and imagine a production concept taking into account the diversity of the languages spoken in the Mediterranean basin. Indeed, our products are to be broadcasted. Thus, it is necessary to have in mind, when conceiving a co-production, the issue of languages, in order to realize products as close as possible to our audience.

Moreover, 3 new projects currently are under construction:

- A workshop gathering the persons in charge of the young radios of the Mediterranean basin, starting by mapping what already exists. Once completed this first work, Radio Rai, represented by Mihaela Schefer, will design an action plan including a possible cooperation with young university radios related to the Faculties of Communication Studies.
- *Kantara* in Arabic. A number 0 could be realized in the upcoming months. Radio Monte Carlo Doualiya wishes to join this adventure and we could, together with the current *Kantara* team, realize such pilot number. It is absolutely not about creating a clone of the existing magazine, but to create a new product keeping the name and the spirit. Furthermore, Monte Carlo Doualiya recently obtained frequencies in Marseille in order to realize multilingual emissions related to Marseille Provence 2013. All the radios members of COPEAM will be invited to take part in this project, which will consist in radio simulcasts.
- After one year with no co-production activity, the Radio Commission wishes to launch a new project: a series based on the protection of the Mediterranean sea and the promotion of the initiatives realized by the scientists of all the countries of the basin.

Finally, the Mediterranean Garbage Collectors. This is a long tradition imagined and implemented by the Algerian Radio, envisaging that a radio, associations and actors of the civil society and many volunteers join in a beach cleaning operation. Algeria proposed, under the aegis of COPEAM, to extend this environmental action to the whole Mediterranean area, federating all the actors concerned at the regional level, building a common initiative to take place on the same date, in May 2013. The French and Croatian radios already expressed their willingness to participate.

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