



20th Conference of COPEAM

NEWS AND TV MAGAZINES EXCHANGE COMMISSION

T-Hotel

Cagliari, 22 March 2013

RESOLUTION SCHEME

The News and TV Magazines Exchange Commission met in Cagliari on 22 March 2013, attended by representatives of the following organizations:

TVE, France 24, ASBU, EBU, COPEAM, JRTV, RTVSLO and a representative of the French Ministry of Foreign Affairs.

The session was opened by the President of the Commission, Ms. Fatima Boulemtafès of EPTV, who presented to the participants ERN-Med activities' report, covering the period March 2012 - March 2013 and highlighting the exchange of more than 1300 news provided by the members, namely those of the southern shore. Such a situation, although guaranteeing the upholding of the annual level of the offer, shows that the content's diversity is decreasing, due to reduced or ceased participation of certain members, notably from the northern shore, however engaged at the time of the establishment of such transmission.

This situation was the focus of a long debate naming some of the reasons behind such a result, e.g. the absence of specific meetings of ERNM coordinators. Indeed, these meetings could be a concrete occasion for discussion and consultation regarding the development of the exchange. The weakening of content's diversity was also noted following the end of Euromed News project, which had ensured the variety of the exchanged content, provided by the members participating in the project. Thus, the discussion approached the possibility to re-launch a similar project, even on a smaller scale, in order to bring the dynamism of that period back. Among the other reasons leading to such a reduction in the participation of certain broadcasters, the difficulties faced by some organizations, including lack of personnel, inadequate training or technical difficulties.

Other - not less important - aspects were discussed by the participants, such as the editorial policy, to be broadened so to include regional current affairs instead of limited to socio-cultural topics only, thus enabling members to participate more, as well as those aspects related to coordination between the centre and the other networks.

At the end of the meeting, the participants submitted the following recommendations:

- Call for the broadcasters involved since the launch of the exchange to respect their engagements and increase their participation
- Necessity to look for funds for a yearly meeting of ERNM coordinators
- Re-launch the training plan for news coordinators in the framework of the ASBU-EBU cooperation.

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