



20th Conference of COPEAM

CINEMA-FESTIVAL-CULTURE COMMISSION

T-Hotel

Cagliari, 22 March 2013

RESOLUTION SCHEME

The Cinema-Festival-Culture Commission met in Cagliari on 22 March 2013, under the Presidency of Mr. Vincent Mellilli.

It was underlined that such Commission has to find its identity and its role within COPEAM, as well as within the audiovisual cooperation landscape in the Mediterranean area. It has to build on the strength of the network and its members. It has to federate the audiovisual operators authors of concrete actions in order to create sustainable synergies between the cinema, festival and broadcasters' environment of the Mediterranean basin.

The Commission deemed it important to set up a select working group. Ideally, this action group will be composed of representatives of festivals of cinema, associations of producers/distributors, audiovisual schools. Its mission will be to encourage new cooperation projects, namely aimed at:

- supporting creativity and scouting new cinematographic talents;
- supporting the circulation, visibility and diffusion of Mediterranean works;
- promoting dialogue between actors of Euro-Mediterranean cinema and televisions.

In this framework, two projects were presented in particular:

- A website streaming Mediterranean school films, supported by the Presidency of the Commission in cooperation with the Training Commission.
- The project to create an audiovisual festival of the Mediterranean peoples and countries, supported by the association Arkhadis.

The website streaming Mediterranean school films is a project of an internet platform allowing the secured diffusion in streaming of movies realized within audiovisual and cinematographic training institutes of the Mediterranean region. Its goal is to facilitate the visibility and encourage the circulation of students' cinematographic works among the professionals of the sector, offering a tool truly meeting the many requests for screening, by festivals in particular. A preliminary regional consultation carried out under the auspices of COPEAM showed that out of about twenty schools contacted in several countries of the region:

- 94% of the officers consulted deemed a tool facilitating the availability of movies for professionals to be useful;
- 89% considered the project presented by the Commission to be a satisfactory solution.

Moreover, the importance of matching such a project with the Med Agora, the COPEAM platform of Mediterranean audiovisual operators, was highlighted.

The representatives of festivals participating in the Commission were offered an occasion to debate and present their events:

- Festimaj, international festival of school films to be held simultaneously in the five continents from 21 May to 21 June 2013.
- Skepto, Cagliari international film festival to be held from 10 to 13 April 2013.
- Middle East Film Festival, to be held in Florence from 3 to 8 April 2013.

Finally, a presentation of the Special Prize "Expo 2015 Feeding the Planet, Energy for Life" – organized by Prix Italia 2013 in the framework of Milan Expo 2015 and open to COPEAM network – allowed inviting the members of the Commission to submit their audiovisual works.

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