



19th Conference of COPEAM

WOMEN COMMISSION

**Hotel Mansour Eddahbi
Marrakech, 30th March 2012**

RESOLUTION SCHEME

Due to the absence of Loredana Cornero, President of the Women Commission, the meeting was opened by Elena Chiaberge, in charge of the Commission activities for COPEAM.

Following an assessment on the projects carried out during the last year, Ms. Fatima Zairi - Radio Tunisienne – made some considerations about the evolution of the women's role in Tunisia, in the new scenarios that are rising after the elections.

In her presentation, she highlighted that after the elections, the spirit of solidarity and participation, so strong during the revolts, is now turning into a new phase of transition and redefinition of roles.

Mr. Alton Grizzle - Specialist of the Programme Section for Media and Civic Participation at UNESCO – presented the preliminary results of *GSIM Gender-Sensitive Indicators for Media*, in which COPEAM was focal point for the Mediterranean Region; Mr. Grizzle also introduced the first results of the "Media Gender Mainstreaming: Case Studies from Europe and Arab Countries", a study committed by UNESCO to COPEAM which involved broadcasters of the following countries: Italy, Cyprus, Morocco and Jordan.

Further more, Ms. Batirtze Eguiluz - Deputy programme specialist, Communication and Information sector, UNESCO Office of Rabat – illustrated the "2010 – 2013 Programme for the Improvement of the Image of Women in French-speaking Maghreb Media", led by UNESCO Office for Algeria, Morocco, Mauritania and Tunisia. She underlined how, in spite of deep changes in the socio-economic, political and cultural North-African women condition, the media covering of the ongoing changes was not enough, but still anchored to a reduced and stereotypical representation of women.

The two initiatives undertaken by UNESCO generated an intense debate, particularly with regard to their sustainability.

The meeting ended with the intervention of Ms. Monia Azzalini, who presented the results of the monitoring of women's representation in the major media.

Finally, participants expressed their wish to get more involved, with a more active and participatory role, in the organization of future meetings of COPEAM Women Commission.