



19th Conference of COPEAM

TV COMMISSION

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SCHEME OF RESOLUTION

The TV Commission, gathered this year in Marrakesh, was an opportunity to bring out a series of important questions around three main themes: Inter-Rives co-production, Co-production Charter of Cyprus and the project Jousour.

First of all, how to better evaluate both the work around operations such as *Jousour* and *Inter-Rives* and how to rise in the future, in particular in the realization of a third edition of this series, a more assertive conviction, a more enthusiastic adhesion and, therefore, how to increase the opportunities of this exemplary work?

Secondly, how to move successfully beyond the framework of co-production entirely carried out by our Association, as those mentioned above, in order to generate a natural and processed movement of permanent coproduction between partners, between public TVs, between independent producers and broadcasters from one shore to another??

These two queries which were born starting from the mentioned key operations like Inter-Rives and Jousour, led the Commission to question about the implementation of commitments expressed by COPEAM members in the Charter of coproduction adopted last year in Cyprus by the 17th General Assembly.

This Charter has allowed to set out some principles. The ethical principles, certainly, but also the fundamental principle of a wish of setting up and developing a field of TV co-production between all-out shores, between TV channels and between partners whether authors, producers, directors, journalists and broadcasters; making this idea of co-productions and exchanges a natural and permanent framework, and making COPEAM the mediator, the kingpin, the pillar and the natural means of this cooperation.

We know and we confirmed that we should think and define a legal framework, an editorial framework, as well as the involvement of COPEAM structures to fully assume this role of facilitator of co-productions and exchanges and, finally, define any way, any opportunity of financing so to irrigate such ambition.

These issues are very important and must be the focus of a concrete reflection. After the statement of principles, the Commission members expressed their wish to establish, from

the TV Commission, a small working group that is able to provide a regular report on how to make this goal exist.

Moreover, we have to support and to promote the new tool Med Agora. This tool, clearly, can be considered as a central element for the setting-up of a co-production policy, for supporting independent producers and authors and as a means of exchange between broadcasters.

Done in Marrakesh, the 30 March 2012