



18th Conference and 17th General Assembly of COPEAM

WOMEN COMMISSION

Adams Beach Hotel
Agia Napa, 13 May 2011

RESOLUTION SCHEME

The meeting was opened by the President of the Women Commission, Ms. Loredana Cornero. After the approval of the meeting agenda, the participants were informed about the projects carried out during the last year.

Ms. Ouarda Lebnane from the Algerian TV presented an assessment and the results of the “**Euromed-News**” project: the “man-woman equality” cross-cutting strategy and the significant practices acquired during this two-year initiative financed by the EC generated a great interest.

The results of the questionnaire submitted during the project to the broadcaster partners of the Euromed-News' consortium as well as the methodological approach of the **GMMP** research were lively debated by the Commission members.

The comparison between some countries from both the Northern and the Southern Mediterranean shores in news media content - presented by the Mediterranean Institute of Gender Studies of Cyprus - showed a male-centered vision of the world, so highlighting the basic incongruence with the reality, considering that at least one half of the world's population is female.

The importance of the role of women in the Arab revolutions, their fight and their participation were underlined by Mr. Simone Sibilio, who presented the conference “**The mimosa and the jasmine**”, organized by COPEAM Women Commission in Rome on the occasion of the 2011 International Women Day.

Finally, the **WoMed Lab** - a virtual, interactive and multimedia platform based on gender equality principles in the media and on the web 2.0 participative model - was presented by Ms. Elena Chiaberge, in charge of this project at COPEAM General Secretariat. The platform, which will be implemented in different steps, met a great interest and many of the participants expressed the willingness to contribute to it.

During the meeting, the equal presence of women and men at top-decision levels and a correct female representation in the media were pointed out as main issues related to everyone and to both genders. For this reason, the President expressed her wish to see both women and men gathered together in next Women Commission's works, on the occasion of COPEAM Conference in 2012.

Considering the cross-cutting nature of the matters at the centre of the Women Commission activity, the necessity to find a solution to the problem of holding all the COPEAM Commission and Working Group meetings at the same time was highlighted.