

18th Conference and 17th General Assembly of COPEAM

TRAINING COMMISSION

**Adams Beach Hotel
Agia Napa, 13 May 2011**

RESOLUTION SCHEME

The President, Mr. Eric Soulier (CFI), and the Vice-president, Ms. Rachida Taame (2M), opened the COPEAM Training Commission work session.

The participants acknowledged the results of the project "South-Mediterranean public TV journalism training needs - survey and workshop", submitted and co-funded by the International Programme for the Development of Communication (IPDC) of UNESCO, as well as the proposals on possible training strategies to be developed in the region which emerged from this action.

The representative of AFPA, Mr. De Suzzoni, presented to the participants the conception criteria of the questionnaire that was realised by this organisation in this framework, as well as of the analysis of the data collected through this tool in the field of journalism training.

The whole action met the interest of many participants in the Commission.

The members of the Commission were informed about the multimedia journalism training project "Ulysse 2.0 - network, journalism, Internet" (www.ulyse2.com), organised with CFI, 2M, and ESJ in Montpellier (28 February - 5 March 2011) and in Casablanca (21-26 March 2011). The possibility to repeat the module in different contexts is one of the strong points of this action. At the beginning of June, a special edition of the workshop will be organised for Tunisian professionals in Tunis.

Mr. Déloit, Director of the ESJ of Lille, and Ms. Taame, in charge of training at 2M, underlined the importance of such a project for all the professionals of the Southern shore, particularly in this historical moment.

It was announced that a new formula of the training project about new TV formats writing, organized by COPEAM and ASBU, will be defined in the next months. Starting from some needs expressed by the broadcaster members, the TV magazine could represent the genre on which the action will be developed.

The representatives of INA presented the current state of advancement of the project related to the Mediterranean Audiovisual University (MAU). Together with the funding partners, a reflection will be carried out so to redefine the formula to be developed. COPEAM confirmed its interest in such a project addressing the different professions of the audiovisual sector in the field of creation and management.

At the end of the session, the ESAV presented its project Dia Sud Med, which obtained the co-funding of the European Union in the framework of the Euromed Audiovisual III call for proposals.