

18th Conference and 17th General Assembly of COPEAM

TV COMMISSION

**Adams Beach Hotel
Agia Napa, 13 May 2011**

RESOLUTION SCHEME

The TV Commission met on 13 May 2011, chaired by Mr. Sampiero Sanguinetti. Mr. Sanguinetti opened the session welcoming all the participants and presented the agenda of the meeting.

The President announced that the COPEAM/ASBU co-production "Inter-Rives III: the spring of new generations" had been launched on 9 May 2011. The project was presented with a particular attention to the participation conditions, the deadline for the submission of applications, the mechanisms and working methods in the framework of this co-production.

The topic of this series was also presented. It is focused on profiles of young people who have started to realise their dreams and aims at discovering their identities through words, images, music...

In addition to this, the coproduction project "Joussour" was introduced to the participants. COPEAM is the leader of this project which has been selected within the "Mediterranean Sea Basin Programme". Joussour aims at enhancing the audiovisual cooperation between the media of the two Mediterranean shores in order to better inform the audience about the cross-border challenges related to the environment. The roles of the various partners (ASBU, PBS, RAI) and associates (EBU and the televisions whose directors will participate in the co-production) were pointed out.

Within the perspective of developing the co-productions in the Mediterranean and creating a harmonized juridical framework in order to structure this vital sector of the Mediterranean audiovisual field, the participants were informed that a charter for the Mediterranean co-production had been prepared by COPEAM and would be submitted to the General Assembly as the text of the final resolution. This charter was at the heart of animated discussions within the Commission. Finally the necessity of such a charter and the annual possibility of its enrichment and modification according to the sector needs were underlined.

Moreover, the EU Euromed Audiovisuel III-CDSU Programme was presented. It is an action of capacity building and technical assistance in the audiovisual and cinematic fields dedicated to ENPI South countries.

Furthermore, the contribution of COPEAM to the GREEN PAPER on "Unlocking the potential of cultural and creative industries" was brought out.

In fact, COPEAM suggested an amendment providing that the Regional ENPI 2011-2013 Action Plan of the European Commission grants a budget line in favour of cultural and creative industries in order to particularly support the production and the distribution of audiovisual works in the Euro-Mediterranean region.

This amendment had been favourably received by the Education and Culture Commission of the European Parliament.

"Med Agora" - the professional interactive platform designed to facilitate the networking among different actors of the region audiovisual sector - producers, broadcasters, festivals - was already online. That is what was announced later on to the participants.

They were invited to subscribe to it and to give their contributions in order to enrich and improve the platform.

Concerning COPEAM members and non members' projects, they were illustrated in the second part of the meeting: "La route des oliviers", Solferino Images, "The language of water", Arca Med, a production project on the Islamic feminism in Egypt, Intesa CP srl, "ESAV/ EUROMED", ESAV Marrakech, "Magazine Maghreb-Orient", TV5 Monde, "Springs' women: portraits of six women of the Tunisian revolution", Cercina Films Productions.

Finally, the Anna Lindh Journalist Award was presented to the attending members. The deadline of 15 July for submitting the applications was reminded.