

18th Conference and 17th General Assembly of COPEAM

CINEMA/ FESTIVAL/CULTURE COMMISSION

**Adams Beach Hotel
Agia Napa, 13 May 2011**

RESOLUTION SCHEME

The Cinema/Festival/Culture Commission, presided by Mr. Magdi Ghoneim, Regional Director of Maghreb Orient at TV5MONDE, and Mr. Luigi De Luca, Vice-President of Apulia Film Commission, met in Cyprus on 13 May 2011 and approached the following subjects:

1. PROMOTION OF MEDITERRANEAN PRIZES AND FESTIVAL

Commission members took note of the policies envisaged in the Action Plan of the Capacity Development Support Unity (Euromed Audiovisuel III – EU Programme), presented by one of the programme's experts, concerning the promotion and the circulation of the Mediterranean audiovisual works (both TV and cinematographic).

The need to enhance cooperation between the two shores in the fields of co-production and training was also emphasized.

2. COPEAM MULTIMEDIA PLATFORM “MED AGORA”

The Commission underlined the importance of the “Med Agora”, the new COPEAM interactive platform, as a multimedia tool for networking the different operators of the Euro-Mediterranean audiovisual sector: festivals, producers, filmmakers, distributors, etc. It aims at encouraging the development of synergies among these different professional categories and facilitating the access to the market.

The need to strengthen the links between broadcasters and Cinema festivals through a greater promotion of the festivals within the national TVs' offer was also highlighted.

3. PRESENTATION AND PROPOSALS OF MEMBERS AND NON MEMBERS' PROJECTS

Works ended with the pitching and presentation – by some participants in the meeting – of projects that raised the interest of the attendants and provided the opportunity for opinions and contacts' exchanges in view of possible future collaborations.