The General Assembly of the members and associated partners’ delegates taking part to the 5th Permanent Conference of the Mediterranean Audio-visual Operators, centred on “The Euro Mediterranean Audio—visual sector: solidarity and partnership” and which took place in Tunis from April 18 to 22, 1998:

• **asks** the European Broadcasting Union (EBU), at this moment in time when the digitalisation of its satellite capabilities is taking place, to respond to a priority expressed by the Broadcasters of the Mediterranean basin by putting at disposal a co-ordinated circuit which would allow for the exchange of Euro-Mediterranean current affairs, news, and cultural topics;

• **acknowledges** the fundamental importance or cinema production for the assertion and the presentation of Euro-Mediterranean identities;

• **calls on to** the EU for its support to the development projects of Mediterranean Cinema,

• **asks** the Euro-Mediterranean Televisions, members of Co.Pe.A.M., to adhere to a Charter that is to establish a common ground for privileged collaborations with Mediterranean cinema production;

• **reaffirms** the need for the implementation of a global policy of support to the Euro-Mediterranean TV production;

• **calls on to** the EU for the granting of financial support to:
  
  - the writing and development of projects
  
  - the production and co-production of programmes
  
  - the distribution and presentation of works;

• **insists** on the need for a specific aid to the creation of Euro-Mediterranean fiction;

• **reaffirms** the prime importance of the audio-visual sector and of new technologies in the formation and education of children and adolescents;

• **calls on to** all national and EU authorities for a co-ordinated reflection on education by and to the media;
• makes an appeal to producers for them to give priority to the creation of audio-visual and multi-media programmes targeting the younger audiences;

• commits itself to the participation and co-ordination of the whole range of necessary studies and implementations in the field of long-distance training;

• wishes that the experimental running period of the Magazine Exchange Co-ordination Centre be studied with care in order to be able to determine the conditions for its implementation on a permanent basis;

• underlies the importance of the multi-media dimension of all Co.Pe.A.M. projects;

• wishes to create a permanent sub-group to keep posted with the development of WEB exchanges. To this end, it recommends that each WEB operator take part actively in this new form of co-ordination;

• reaffirms the cultural, strategic, and economic importance of the safeguarding of the Euro-Mediterranean audio-visual patrimony and of its accessibility;

• ratifies the whole of the recommendations put forward by the Conference of Audio-visual and Cinema Memory which took place in Sitges in October 1997;

• underscores the priority character of the CAPMED project within the frame of the actions to be undertaken for the safeguarding of the Euro-Mediterranean audio-visual patrimony;

• calls on to the EU for the granting of the maximum support to allow for concerned action in the strategic domain of the acknowledgement of Euro-Mediterranean identities;

• underlies the importance of the radio media;

• decides to set up a “Radio” work group whose urgent tasks are:
  - to support the creation of a training centre for Radio professions
  - to launch a monthly magazine for the young people in 5 languages (English, Arabic, Spanish, French, and Italian). Other linguistic versions could be created thereafter.

• underlies the importance of the initiative EUROMED Radio and encourages the development of its activities.

Tunis, April 21, 1998