

5th PERMANENT CONFERENCE OF THE MEDITERRANEAN AUDIOVISUAL OPERATORS

Tunis, April 18-22, 1998

FINAL RESOLUTION APPROVED BY THE PLENARY ASSEMBLY

The General Assembly of the members and associated partners' delegates taking part to the 5th Permanent Conference of the Mediterranean Audio-visual Operators, centred on "The Euro Mediterranean Audio—visual sector: solidarity and partnership" and which took place in Tunis from April 18 to 22, 1998:

- **asks** the European Broadcasting Union (EBU), at this moment in time when the digitalisation of its satellite capabilities is taking place, to respond to a priority expressed by the Broadcasters of the Mediterranean basin by putting at disposal a co-ordinated circuit which would allow for the exchange of Euro-Mediterranean current affairs, news, and cultural topics;
- **acknowledges** the fundamental importance of cinema production for the assertion and the presentation of Euro-Mediterranean identities;
- **calls on to** the EU for its support to the development projects of Mediterranean Cinema,
- **asks** the Euro-Mediterranean Televisions, members of Co.Pe.A.M., to adhere to a Charter that is to establish a common ground for privileged collaborations with Mediterranean cinema production;
- **reaffirms** the need for the implementation of a global policy of support to the Euro-Mediterranean TV production;
- **calls on to** the EU for the granting of financial support to:
 - the writing and development of projects
 - the production and co-production of programmes
 - the distribution and presentation of works;
- **insists** on the need for a specific aid to the creation of Euro-Mediterranean fiction;
- **reaffirms** the prime importance of the audio-visual sector and of new technologies in the formation and education of children and adolescents;
- **calls on to** all national and EU authorities for a co-ordinated reflection on education by and to the media;

- **makes an appeal** to producers for them to give priority to the creation of audio-visual and multi-media programmes targeting the younger audiences;
- **commits** itself to the participation and co-ordination of the whole range of necessary studies and implementations in the field of long-distance training;
- **wishes** that the experimental running period of the Magazine Exchange Co-ordination Centre be studied with care in order to be able to determine the conditions for its implementation on a permanent basis;
- **underlies** the importance of the multi-media dimension of all Co.Pe.A.M. projects;
- **wishes** to create a permanent sub-group to keep posted with the development of WEB exchanges. To this end, it recommends that each WEB operator take part actively in this new form of co-ordination;
- **reaffirms** the cultural, strategic, and economic importance of the safeguarding of the Euro-Mediterranean audio-visual patrimony and of its accessibility;
- **ratifies** the whole of the recommendations put forward by the Conference of Audio-visual and Cinema Memory which took place in Sitges in October 1997;
- **underscores** the priority character of the CAPMED project within the frame of the actions to be undertaken for the safeguarding of the Euro-Mediterranean audio-visual patrimony;
- **calls on to** the EU for the granting of the maximum support to allow for concerned action in the strategic domain of the acknowledgement of Euro-Mediterranean identities;
- **underlies** the importance of the radio media;
- **decides** to set up a "Radio" work group whose urgent tasks are:
 - to support the creation of a training centre for Radio professions
 - to launch a monthly magazine for the young people in 5 languages (English, Arabic, Spanish, French, and Italian). Other linguistic versions could be created thereafter.
- **underlies** the importance of the initiative EUROMED Radio and encourages the development of its activities.

Tunis, April 21, 1998