



4TH PERMANENT CONFERENCE OF THE MEDITERRANEAN RADIOS AND TELEVISIONS AND OF AUDIOVISUAL OPERATORS

Marseilles, January 30 - February 2, 1997

FINAL RESOLUTIONS APPROVED BY THE PLENARY ASSEMBLY

The President of Co.Pe.A.M in view of the various interventions made during this fourth Conference, presents for approval on the part of the General Assembly the following resolutions:

The General Assembly of Co.Pe.A.M., gathered on February 2, 1997 in Marseilles, during the plenary session:

- **entrusts** the Steering Committee of Co.Pe.A.M with the task of underlying at the next meeting of the intergovernmental bodies of the Euro-Mediterranean area (to be summoned in Malta on Feb. 7 and 18, 1997) the importance of recognising the priority role of the media and the communication and audiovisual industry in the expression and promotion of all cultures in the Euro-Mediterranean basin:
- taking into consideration the declaration of Barcelona, which anticipated the Euro-Mediterranean Partnership "within the social, cultural, and human domains", **encourages** Co.Pe.A.M. directive bodies to put into practice, among its members and the communities which form its public, the ideals of peace, tolerance and reciprocal understanding among peoples;
- **incites** the Steering Committee of Co.Pe.A.M. to remind the European Commission of the importance of the MED programmes (MED MEDIA, MED CAMPUS, etc.) in the decentralised co-operation with the Euro-Mediterranean countries;
- heartily **regrets** the repeated suspension of these programmes and insistently recommends that they be immediately taken up again so that the Partnership foreseen by the Barcelona meeting might preserve all of its meaning and aim at the expected results;
- **incites** the Steering Committee of Co.pe.A.M. towards the immediate lengthening of a specific Arab service within Euronews in order to reach in all of the activities of Co.Pe.A.M. and the productions it promotes, the linguistic equilibrium which would ensure that the Arabic language

acquire the role corresponding to its real weight within the languages spoken in the Euro-Mediterranean area;

- **reiterates** with the EBU their desire to dispose of a sound circuit (4 wires) and a video circuit to be used by Co.Pe.A.M. for the exchange of News and other documentary subjects;
- **confirms** Co.Pe.A.M.'s project of availing itself of a link and a structure for the exchange of Euro-Mediterranean productions;
- **repeats** their will to create regular and reciprocal links between its members and the principal characters in creation, production, and broadcasting of audiovisual products on a planetary scale;
- **reminds** of the urgency to obtain the important means in favour of the Funds for the creation of programmes with a Euro-Mediterranean vocation entrusted to the CMCA;
- **formulates** the expressed recommendation that the productions, of which Co.Pe.A.M. is in charge, associate broadcasters to their conception and their realisation at once, with the concern that the best possible collective products for the needs of each are properly assembled
- **brings** to the attention of the director of the committee of Co.Pe.A.M. the following objectives:

1. the organisation of reciprocal exchanges for creators producers and broadcasters as well as the audiovisual products of all domains and all types with the other large geo-cultural areas of the world

2. the opening on the networks of programme windows under the Co.Pe.A.M. label

3. the designation of two commissions charged with the study of the engagement of the necessary means to the largest broadcast of activities of Co.Pe.A.M. production and that of its members:

- ❖ Commission A - to make an inventory of the bilateral and multilateral connections, the circulation on the networks, the programming agreements, to look after the franchised contracts relating to programmes, which assure, to Euro-Mediterranean audiovisual products the largest audience possible in the area, as well as in the rest of the world, namely in the metropolis and in those places where Euro-Mediterranean cultural and linguistic communities are represented
- ❖ Commission B - to study and propose the planning of the Establishment of a Satellite (and earth bound) Euro-Mediterranean network.



Conférence Permanente de l'Audiovisuel Méditerranéen
المؤتمر الدائم للوسائل السمعية والبصرية في حوض البحر الأبيض المتوسط
Permanent Conference of Mediterranean Audiovisual Operators

- **requests** the Steering Committee of Co.Pe.A.M. to present to whom it concerns the following recommendations:

The General Assembly unanimously approves.

The General Assembly also unanimously approves the topics of resolutions presented by the working groups, the text of which are attached to the present final resolution.

Marseilles, February 2, 1997