

WOMEN AND NEW MEDIA FOR THE CREATION OF A BLOG OF BLOGS

TRAINING – Alexandria, 22nd November / 1st December 2007

PROGRAMME

| DATE | ACTIVITY |
|-------------------------------------|---|
| Wednesday 21 st November | Welcome of participants |
| | 19.00 Opening ceremony at the French General Consulate in Alexandria |
| Thursday 22 nd November | 9.30 / 13.00 Training opening, partners' introduction and goals' description – Christian DAURIAC The Blogosphere– Patrice BARRAT / Georgia POPPLEWELL - Geopolitical presentation of the New Media: the transformations in the relationships between citizens, civil society and Media - Patrice BARRAT |
| | 14.00 / 18.00 Animation and promotion of a blog. The role and the tasks of the moderator and of the editor in chief of a blog - How to make a blog well recognized - Georgia POPPLEWELL Relationship and complementarities between old and new media – Christian DAURIAC / Patrice BARRAT |

| | |
|-------------------------------------|---|
| Friday 23 rd November | 9.30 / 13.00 Identification of the BLOG name - Definition and setting up of the trainees' blogs. Definition of the BLOG contents (editorial line, areas). Preliminary technical elements for the setting up of the blogs – Georgia POPPLEWELL |
| | 14.00 / 17.00 New writing definition, presentation of contents. Matters related to the broadcasting rights concerning contents and tools – Patrice BARRAT - The importance for broadcasters of the new contents – Patrice BARRAT / Vincent DEBANNE |
| Saturday 24 th November | 9.30 / 12.00 Technical tools for the upload of pictures and videos. Presentation of images database on Internet. Technical and informatics development of the blog – Georgia POPPLEWELL Setting up of the first editorial exercise, crossed portraits – Georgia POPPLEWELL Presentation of his photographic works and of the different opportunities for the use of videos and of pictures on the internet – Vincent DEBANNE |
| | 15.00 / 17.00 Guided tour of the Bibliotheca Alexandrina |
| | 17.00 / 18.30 Presentation and techniques for cameras' use – Vincent DEBANNE |
| | |
| Sunday 25 th November | Practical activities – Contents' settlement for the crossed portraits |
| | 14.00 / 18.00 Video and audio edition, writing on the blog for the making of the crossed portraits starting from the contents identified in the morning session. |
| Monday 26 th November | WORKSHOP, individual work, contents' conception, running and technical development of the blog |
| Tuesday 27 th November | WORKSHOP, individual work, contents' conception, running and technical development of the blog |
| Wednesday 28 th November | DAY OFF |
| | 14.00 / 18.00 Debate on the BLOG main themes and editorial features and on the training follow up. WORKSHOP, individual work, contents' conception, running and technical development of the blog. |
| Thursday 29 th November | WORKSHOP, individual work, contents' conception, running and technical development of the blog. |
| Friday 28 th Novembre | WORKSHOP, individual work, contents' conception, running and technical development of the blog. |
| Saturday 1 st December | ASSESSMENT WORK - Trainers assessment work - Participants assessment work |