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Press Release

For immediate dissemination

Med-Mem Project Mediterranean Audiovisual Memories

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A project co-funded by the European Union
in the framework of the Euromed Héritage IV Programme
<http://www.euromedheritage.net/>

They will portrait the Mediterranean through Med-Mem images. Geographers, sociologists and historians will meet in Marseille focusing on the Mediterranean audiovisual heritage.

More than forty authors, researchers in social studies, historians, geographers, sociologists, architects etc. have already answered to the call of Ina and will meet in Marseille next 12 September in order to develop the editorial activity of the project.

The goal: defining the 50 research dossiers and the 300 contexts that will complement and deepen some of the 4000 audiovisual archive images collected from the televisions of the whole Mediterranean area.

These works will add an historical perspective to the documents for a better knowledge of this collective memory within the Mediterranean populations, and young people in particular.

Funded by the European Union at 68 % within **Euromed Héritage IV Programme**, Med-Mem project aims at creating a free access website devoted to the promotion of the Mediterranean heritage. The website will propose a selection of more than 4000 videos of the Mediterranean basin, accessible in 3 languages: French, English and Arabic.

Led by Ina (National Institute of the Audiovisual - France), this project gathers 20 partners, including 12 televisions of the Mediterranean region, 3 professional organizations and other high-level cultural and scientific partners.

Watch on www.medmem.eu the video demonstration of the website (in French, subtitled in Arabic and English).

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