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Press release

Med-Mem – Mediterranean audiovisual Memories

Chyprus (13 May 2011)

A work meeting of Med-Mem project, “**Mediterranean audiovisual Memories**”, will take place on 13 May in Cyprus, in the framework of the 18th annual Conference of COPEAM, partner of the project, hosted by the public TV CyBC.

Funded by the European Union at 68 % within **Euromed Heritage IV** and led by Ina (National Institute of the Audiovisual), Med-Mem project aims at creating a free access website devoted to the promotion of the Mediterranean heritage. The website will propose a selection of more than 4000 videos of the Mediterranean basin, accessible in 3 languages: French, English and Arabic.

This meeting will be an occasion for all the 6 partners and the 12 associates to assess each activity of the project and to commit to work for a better visibility and dissemination of the project.

The participants will mainly focus on the objectives achieved in year 2 and the challenges for this third year which is starting, the partners’ documentary contributions and the harmony of the corpus under construction, their analysis through the researchers’ editorial work, the progresses within the good practices activity and in terms of Mediterranean audiovisual archives safeguard as well as of legal good practices. The promotion of the website and its dissemination within the general public in the Mediterranean will a top item in the agenda of this meeting during which the new communication tools, as well as those yet to come, will be presented.

Finally, in the international framework of COPEAM annual Conference, the project will benefit from the presence of new potential contributors who may enrich Med-Mem documentary selection over the upcoming months. The modalities to join the project will also be recalled. To this end, a technical training session on how to feed the future website will take place.

Opening of the website scheduled on 2012.

Watch on www.medmem.eu the vidéo démonstration of the website in 3 versions (French, subtitled in Arabic and English).

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