



## INTER-RIVES III

### The spring of new generations

#### ❖ Preface

The members of COPEAM Television Commission gathered in Paris, on the 1st February 2011 on the kind invitation of TV5 Monde to assess the second edition of Inter-Rives and to choose Inter-Rives III topic.

« Inter-Rives II : Glances of Children » led to the production of 17 episodes RFB (Ready for broadcasting) of 13' each.

This series was presented on different international occasions such as « la Festa di Cinema del Reale » 2010, organized by Apulia Film Commission and the “Diversity Show Days 2010” by EBU and broadcast on the TV partners channels: RAI (Italy), RTVE (Spain), ERTU (Egypt), ORTAS (Syria), EPTV (Algeria), SNRT (Morocco), PBS (Malta), San Marino RTV (San Marino), Al Jazeera Children Channel (Qatar) et Al Manar TV (Lebanon).

Concerning Inter-Rives' third edition and considering the changes which have recently been shaking Mediterranean and Gulf area countries through revolutions involving young people, the Television Commission members agreed on the necessary interest, this time, in the expression of this new generation.

In fact, young people are the catalyst and the hope of this area which unifies the two shores.

They are looking for freedom, identity, dreams....They act in their societies and work for the construction of a better future.

## ❖ The topic

A young generation is arriving massively on the labour market in Europe and the Arab World in general. It is the generation of the years 2000 and of internet, the generation of television, of the computer, of the mobile phone, of electronic and of life expectancy which is all around the Mediterranean, higher than 70 years old.

It is a generation who breaks down many old schemes . What does it express? This series aims at looking for young people boys and girls from 20 to 25 years old who have started achieving their dreams: musicians, poets, slamers, tagers, students, fans of new technologies.

We will not only try to discover what they are but also and especially what they express throughout words, images and music...

## ❖ The proposed profiles (not restrictive list) :

- Artists : musicians,
- Poets, slamers, tagers, rappers,
- Photographers, painters ...
- Students
- Bloggers, internet users, etc...

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## ❖ The goals :

### the general goals :

- promoting the euro-Arab cooperation in the co-production field
- consolidating the cultural dialogue and the exchange of ideas, of work methods between the north and south shores of the Mediterranean region. Producing together means to build up a dialogue not only between the broadcaster partners but also between their respective audiences, which, thanks to the documentaries, travel among different visions that, in fact, result to be not so far from their own one.
- Contributing to the creation of a common euro-Arab imaginary, preserving the cultural differences
- Creating an audiovisual euro-Arab language

### The specific goals :

- promoting an important age bracket in the Mediterranean: young people
- highlighting some features of the social and cultural landscape of each country as perceived by young people who are between 20 and 25 years old.
- discovering the realities and the dreams of young Mediterranean people told by them
- outlining the image of a Mediterranean in a ferment and in a continuous evolution thanks to young people

## ❖ **Work device and methods:**

### 1- *The basket formula :*

According to this co-production formula each partner uses its own financial and human resources to produce its documentaries but, in exchange, it obtains the broadcasting free rights relative to all the documentaries produced by the others.

**In « Inter-Rives III » :** Every participating television must produce 2 documentaries and gets the right to broadcast the documentaries produced by the other coproduction partners.

### 2- *the project training workshops production/training, a shared and better know-how :*

the workshops will not be only a space where to exchange ideas but they are also conceived as a real training on the project in collaboration with eminent experts from the north and the south.

There will be 2 workshops :

- The first in the phase of themes selection
- The second in the final phase of editing

## ❖ **The final product**

Every participating television :

- will produce 2 documentaries of 13' each one (2x13'). The 2 documentaries have to be in an international version (IMX) with scripts in English, French and Arabic.
- Will translate the series into its language for the broadcasting on its channels
- Will provide the broadcasting details of the documentaries produced by the other partners that it will choose among the series.  
This quota will be indicated in the partnership agreement that will be signed by all the partners.

## ❖ **participation conditions**

**Each television member of COPEAM or ASBU can participate by proposing a candidacy of one director or more than one. One director per broadcaster will be chosen if the television to which he belongs is selected.**

### **A. The directors must have the following qualifications :**

- Young directors between 25 and 35 years old
- Perfect Knowledge of French or English
- Specialization in documentary production
- A good experience in documentary film making

## **B. The deadline for the sending of the applications**

The applications must be sent, **at latest on the 17th June 2011**, to the COPEAM (+39 0636226758) and ASBU fax numbers (+216 71 843054/+216 71 843601/+216 71 843101)

And to the following email addresses : [ffradi@copeam.org](mailto:ffradi@copeam.org) et [a.louraoui@asbu.net](mailto:a.louraoui@asbu.net) .

## **C. The selection**

The applications received within the fixed deadlines will be studied by the COPEAM/ASBU coordination committee. The selection results will be communicated later to the selected candidates.

### **❖ Duration of the project :**

6 months starting from the end of the first workshop (the dates of the two workshops will be fixed subsequently)