



32nd Conference of COPEAM and 31st General Assembly

ONLINE MEETINGS OF COPEAM COMMISSIONS

RESOLUTIONS

The COPEAM Commissions met online during March 2025, in preparation for the 32nd annual Conference and 31st General Assembly.

The main projects carried out in the last year were presented. Suggestions and comments from the participating members were collected.

TRAINING - GENDER EQUALITY & DIVERSITY - AUDIOVISUAL HERITAGE – COMMISSIONS

(Joint meeting, 12 March 2025)

E-learning course “Reporting climate change – Microcredentials for international journalists”

Some important news of the last edition of this course for journalists (2024) were pointed out, such as the awarding of internationally recognized University Educational Credits in ECTS format, the high-rate of completion of the course from the enrolled participants and the collection of the journalists’ essays in a final printed publication.

COPEAM and Uninettuno will start a reflection to ensure the continuation of this important project for the coming years.

“Digital Media Broadcasting: news, content creation and social media strategy” with TRT

The results of this training, hosted by TRT Academy in Ankara in January 2025 and open to COPEAM members, were presented. The increasing need for a “digital presence” of traditional media was pointed out, together with the importance of defining digital media strategies compatible with the main platforms and their related audiences/users.

Initiatives in the field of audiovisual archives with RAI

Interest from COPEAM members both regarding the editorial use of archives material and the archives digitization was highlighted. The large participation of professionals in the last RAI initiatives in this field, both in presence and online, is a clear sign from COPEAM network of the need of continuous training in this strategic sector.

The implementation of hybrid in presence/online formats has shown to be very effective and could be also applied to COPEAM trainings on other topics.

New training projects under study – 2025/2026

In order to design courses and workshops which correctly address the training needs of COPEAM members, we have started to collect information through online surveys.

Thanks to the results of a new survey, COPEAM will support RAI in designing a training on “*PSM programming and content production for kids and youth audiences*”. The course will take place in Rome in spring 2025, open for free to COPEAM members.

TRT has kindly announced its availability to host a new training in Türkiye in the coming months, on a topic still to be defined with COPEAM.

Gender equality and diversity projects

The results of the two EU-funded projects “*Rewriting the story: Gender, Media and Politics*” and “*Advancing Diversity & Inclusion in Journalism*” were presented. The transformative potential of the P2P formula was demonstrated by the lasting impact of the implemented activities. A number of tools and guidelines produced in the framework of the 2 projects were also presented and made available with the aim of responding to the need to have concrete means to counter gender bias and to produce a more inclusive and just information.

Finally, the “*Gender etiquette*” training program on equal opportunities addressing all Rai staff was welcomed as a model of winning bilateral partnership, able to respond to very specific needs and easily replicable with other COPEAM members, also on different topics.



NEWS EXCHANGE

(13 March 2025)

New acting Presidency of the Commission

Due to an internal reorganization at the Algerian television EPTV, which coordinates the ERN-Med (Mediterranean News Exchange), a replacement of the Presidency of this Commission has been announced. Mr. Amir Boukrouma will assume this position on an interim basis until the end of the mandate in 2026.

General assessment of the exchange

A joint discussion was held, in particular with the aim of revitalizing this device, which, over the past two years, has seen a significant slowdown in terms of exchange volume, notably due to lower participation by member broadcasters and more intermittent coordination compared to the past. Suggestions were submitted to re-motivate participating channels and to facilitate and optimize the work of the central coordination. The new person dedicated to ERN-Med at the EBU will certainly be able to contribute to reviving the exchange in the coming months.

External synergies

Proposals were also put forward to intensify synergies between the ERN-Med and external partners such as ASBU, which has become an important source of contributions through its members, and ERNO (Eurovision Regional News Exchange), the exchange programme between broadcasters in South-Eastern Europe.

Future meetings

The need to bring together all ERN-Med coordinators at a future face-to-face meeting was discussed, once again with the aim of reviving this unique tool, whose "political" scope - it was emphasized - goes well beyond its technical function, as a means of mutual understanding between the different countries and cultures of the Mediterranean.

TELEVISION – CINEMA/FESTIVAL/CULTURE

(Joint meeting, 19 March 2025)

"Inter-Rives" COPEAM/ASBU TV coproduction

Several TVs participating in Inter-Rives different editions shared their experience: the co-produced documentaries were described as overall useful, varied and of good quality. Other positive features of the project such as the format flexibility, the products' re-usability and the cost-effectiveness of the adopted formula (*make one – take all*) were highlighted.

Also, the low inclination of the partner TVs from the southern shore to broadcast the documentaries was underlined, as this remains an important area for improvement.

Concerning the 10th edition on *"The Power of Art, Creativity for Change"*, it has been successfully accomplished: the new collection is almost ready for broadcast, with 13 televisions involved (from Europe, MENA and Gulf Regions).

Synergies with the Rai Prix Italia

COPEAM has expressed great satisfaction with its three-year collaboration with IFAD on the Special Prize, in the framework of the Prix Italia, dedicated to sustainable development, food security, and climate. Starting from 2025, the new "Global South Awards" was established, open to broadcasters from the southern hemisphere and, once again, with the support of COPEAM and IFAD.

Strengthening the media & audiovisual/cinema schools dialogue

"A *Première Vue*" project, devoted to the short films by the cinema schools' students, keeps on expanding, with new partners, more cinema schools involved and greater visibility for the winning works.

Starting from the 4th edition of APV, the Palestinian cinema school "Dar Al Kalima" will be associated to the project for the first time, while the Italian Anica Academy and Uninettuno University will deliver a new prize.

As an area for improvement, greater emphasis should be placed on the project's communication in the next edition.



RADIO

(27 March 2025)

Kantara – The Mediterranean radio magazine

The journalists of the magazine have resumed their weekly routine for the #26 season. In addition to the regular episodes, many special issues have been produced (ex. Pink October, Mediterranean Day, World Radio Day, etc.). Every week, all the episodes are now available on the major podcast platforms (Spotify, Apple Podcast, Deezer). As last year, in 2025 some media partnerships will be developed. To this regard, contacts are in place with the Anna Lindh Foundation. The need to reinforce the communication and promotion activities around the project has been underlined. The Algerian radio EPRS has expressed the will to join again the coproduction.

Mediterradio - The magazine of the western Mediterranean islands

The *Mediterradio* 2024-2025 season is regularly produced and broadcast by the participating radio channels, and made available on their podcast platforms. The programme will celebrate its 30th anniversary in 2026. To commemorate this milestone, the transnational production team is collecting archives from the past. Some media partnerships have been established to allow the production team to meet and produce special recordings. The possibility to involve again the Tunisian Radio in the project is under study.

New radio collections

Mediterranean monuments between sky and sea: this new radio collection explores the architectural diversity of the Mediterranean region through some iconic monuments located on our coasts. It is composed of 8 short episodes produced by 8 radio channels: Radio Romania, Ici RCFM (Radio France), Chaîne Inter/SNRT (Maroc), Radio 2M (Maroc), NMA (Egypt), RTCI (Tunisia), HRT (Croatia), TRT Radyio (Türkiye). The collection will be released in April 2025.

Arab Philosophers - Ancient and Contemporary: this series is promoted by COPEAM and ASBU. 15 Arab-speaking channels belonging to public radios from Southern Europe, the MENA region and the Gulf countries joined this original coproduction project. It will be released in May 2025. A transnational promotion strategy will accompany the dissemination and AI-based tools will be applied to translate the episodes into other languages, in order to ensure the largest distribution.
