



## Call for Participation

### WRD25 International Contest RADIO BRIDGES – JOINT ACTIONS FOR THE CLIMATE

As part of the **World Radio Day 2025**, COPEAM, with the support of **UNESCO**, is launching the first edition of the **international contest: *Radio bridges – Joint actions for the climate***.

The contest aims to promote and support exchanges between radios from different countries worldwide, emphasizing collaboration, innovation, and the promotion of humanistic values and intercultural dialogue.

Winning radio stations will gain global visibility, official recognition, and numerous networking opportunities.

**Join us to showcase the power of international radio exchanges!**

#### **2025 TOPIC: RADIO AND CLIMATE CHANGE**

Radio plays an essential role in educating, raising awareness, and mobilizing on climate issues. In 2025, we celebrate **radio initiatives on a global scale** that encourage **local and global solutions** to this planetary emergency with an international and/or cross-border approach.

#### **Participation categories:**

##### **1. Listeners' voices**

Highlight **exchange spaces created for your listeners** in collaboration with a radio from another country. Propose examples of discussions or testimonials on climate change collected throughout your collaboration.

##### **2. Sharing content and guests**

Promote international exchanges of **audio content** with other radio stations around climate initiatives, concrete environmental actions, and their impact on your respective audiences. Highlight the interventions of experts and/or journalists from other countries invited to enrich the debate and climate analyses in your broadcasts.

### 3. Representation of women and vulnerable people

Focus on collaborations and initiatives between radios from different countries that give voice to women and vulnerable people, evoking the rights, specific impacts and solutions proper to these target groups related to climate change.

#### Eligibility criteria:

- A minimum partnership between **two radio stations from two different countries**, implemented in 2024 or earlier.
- **Evidence** of the exchange (photos, audio files, texts).
- **Affiliation** with a radio (public, private, commercial, associative, student, community, etc.).

#### Contest language:

Applications must be submitted in **English only** (if necessary, using *DeepL* or *Google Translate*), by completing the online application form (see link below).

#### How to Participate:

1. Write a **descriptive text in English** (maximum 300 words) about your collaboration and the activities proposed for the contest.
2. Attach **1-2 photos** with captions and photo credits **in English**.
3. Include a relevant **audio file** in the original language, accompanied by a **full script in English**.
4. Provide **information in English** on the associated radios and participating individuals (names, radio stations, countries).
5. Prove that **your collaboration is active** and has enabled concrete actions in 2024.

#### Key dates:

Steps	Dates
Official launch of the contest	<b>7 January 2025</b>
Submission deadline	<b>31 January 2025</b>
Selection of the applications by an international jury	<b>1-10 February 2025</b>
Winners' announcement	<b>13 February 2025</b>

#### Awards:

- **Global Visibility** on UNESCO platforms and on its partners' channels.
- **Certification** "2025 World Radio Day Contest Winner."
- **International networking opportunities** via the WRD25 platform.

#### How to submit your application:

- Complete the [contest application form](#) at this [link](#) (Google form)
- Send the required files to the e-mail address: [registration@copeam.org](mailto:registration@copeam.org)
- Register to the WRD25 by clicking on [World Radio Day](#).

**DEADLINE: 31 January 2025**