



TRAINING & CINEMA-FESTIVAL-CULTURE COMMISSIONS JOINT ONLINE MEETING

26 March 2024 via Zoom

Summary of the works

INTRODUCTION

The main projects carried out by COPEAM Training Commission and Cinema-Festival-Culture Commission in the last year were presented. Activities in the pipeline were also pointed out.

JOURNALISM TRAININGS – THEMATIC CLUSTERS AND TRANSNATIONAL COLLABORATIONS

- *“Effective reporting on migration” second workshop, Madrid (Spain), 13-15 November 2023.*
Within the EU-funded project *E³J - European Excellence Exchange in Journalism*, COPEAM organized in Madrid the second training workshop on migration reporting, hosted by RTVE. 20 European journalists (radio, TV, press and freelancers) exchanged on how to correctly report about this complex topic, with a particular focus on “labour migration”. An assessment survey disseminated by COPEAM among the beneficiaries showed very positive results in terms of knowledge acquired, ideas for future investigations and collaborative journalism initiatives to be set up. The *E³J* project formally ends in May 2024.
- *Transnational newsroom covering the World Summit on Climate Change (COP28) in Dubai (UAE) with the support of the EIB-European Investment Bank (4-8 December 2023).*
10 journalists from 10 different media outlets (radio, TV, press) and countries (MENA, Balkans, Europe) took part in COPEAM transnational collaborative newsroom, ensuring an intense media coverage of the COP28 summit in Dubai. A technical team and a senior environmental journalist were appointed to support the group of beneficiaries.
The initiative, supported by the EIB-European Investment Bank, will be repeated for the U.N. COP29 taking place at the end of 2024 in Baku, Azerbaijan.
- *New e-learning programme “Reporting Climate Change – Microcredentials for international journalists” (Short Learning Programme EU format), developed with Uninettuno University and with the support of the Italian Ministry for University and Research: concept, target beneficiaries and call for candidatures.*
The COPEAM/Uninettuno international e-learning course about climate change, which has already trained +50 journalists since 2021, has been updated and extended with new video-lessons and modules about the impact of climate change on economy, food security, migration, and about investigative and data journalism.
The new 4-month course will take place in summer 2024 (in English and Arabic).

SYNERGIES WITH OTHER COMMISSIONS

- *Radio Commission - “The podcast revolution: new strategies in radio broadcasting” – International training by RAI in collaboration with COPEAM and ASBU (22-24 November 2023). Follow up and next steps.*
This workshop was organized by RAI in Rome and was addressed to COPEAM and ASBU radio members. During the Commission, a delegate of Rai’s International Relations Direction described the activity by pointing out the different aspects of podcast production approached (tools and technical aspects, editorial strategy, the role of soundscape and archive, distribution strategies, etc.).
In consideration of the very positive assessment received by the beneficiaries, RAI, in collaboration with COPEAM, plans to set up an online follow-up meeting in 2024, providing new training contents on podcast production and dissemination.
- *Gender Equality and Diversity Commission - EU-Funded project “Re-writing the story: gender, media and politics”: assessment of the first 2 peer-to-peer workshops coordinated by COPEAM.*
The main results of the project were presented, focusing on the activities accomplished so far that are involving 6 radio and TV members of COPEAM. The exchange and capacity building workshops were organised in Madrid and Rome.



STRENGTHENING THE MEDIA & AUDIOVISUAL/CINEMA SCHOOLS DIALOGUE

À Première Vue Prize: After a look back at the 2023 edition of the *À Première Vue Prize*, the device of the 3rd edition was presented by highlighting the involved schools in Lebanon (ALBA), Morocco (ESAV), Tunisia (ESAC) and Algeria (LabDZ), as well as partners in France (TV5MONDE, Mucem, FID, Short Film Corner/Cannes Festival), in Italy (Rai Cinema) in Spain (La Mostra de València) and in Morocco (Cinémathèque de Tanger). Following the announcement of the short films in competition, the international Jury was presented, as well as the schedule of screenings of the Youth Prize and the events open to the public in 2024. As for the participation in the Short Film Corner of the Cannes Film Festival, a call to relay and support the visibility of the *À Première Vue – TV5MONDE collection* among industry professionals was launched to COPEAM participants and members.

The President of the Cinema-Festival-Culture Commission announced the wish to organize a Mediterranean Short Film Day travelling across the Mediterranean, which could both highlight the *À Première Vue Prize* and open up to a selection of works recently produced in the region, also in the animation sector.

FOCUS ON MEDITERRANEAN ANIMATION FILM INDUSTRY

Joan Baz, founder of Mt7rk, presented this online platform dedicated to the animation industry in the Arab world. Mt7rk aims to be an essential resource for professionals and enthusiasts who want to keep up to date with animation news and create connections between creators from across the Region.

OTHERS

The COPEAM team thanked Mrs Claudia Cracaleanu from Radio Romania for having assumed the Presidency of the Training Commission in the last two years and congratulated Zina Barrahal for her candidacy to the Cinema-Festival-Culture Commission's Presidency for a further mandate.
