



## TV & AUDIOVISUAL HERITAGE COMMISSIONS JOINT ONLINE MEETING

19 March 2024 via Zoom

### Summary of the works

#### INTRODUCTION

COPEAM TV Commission gathered online, in a joint meeting with the Audiovisual Heritage Commission. The President of the TV Commission, Markus Nikel, opened the works.

COPEAM team presented to the participants the main activities and projects carried out in the last months, providing the state of the art and updates. New initiatives in these fields were also presented.

#### “INTER-RIVES” COPEAM/ASBU TV COPRODUCTION

- The series Inter-Rives #9 “*People & Markets*” is successfully accomplished with 13 documentaries from 13 partner broadcasters. The broadcast on the TV partners’ channels is growing, particularly in Europe, with several of them dubbing or subtitling in their own language the contributions from other countries. COPEAM has called for a stronger effort from the participating Arab televisions to seize the dissemination opportunities offered by the project.

The winners of the Prize for the best documentary of the 9<sup>th</sup> edition - the appointed film-directors from RTVE/Spain and OMAN TV - have been congratulated again for their great work. Since the institution of this prize, the engagement of the professionals involved and the resulting quality of their works have been visibly increasing.

- *Inter Rives #10 “The Power of Art: Creativity for Change”* has been recently launched. The new project topic, devoted to the capacity of art, in all its expressions, to promote change, is already meeting the interest of COPEAM member TVs. By May 2024, the group of the TV partners will be defined. The first coproduction workshop gathering the selected film directors, COPEAM and ASBU teams and the 2 experts of the coproduction will be organised in Rome in July 2024.

#### COPEAM/EIB TRANSNATIONAL NEWSROOM AT THE COP28

The results of COPEAM transnational newsroom at the U.N. summit on climate change (COP28) in Dubai (December 2023) were presented. The newsroom was very productive, with all the 10 participating journalists sending TV and radio reports, articles and interviews to their respective media outlets. COPEAM is working on the renewal of the partnership with the EIB-European Investment Bank, sponsor of this activity, to organize a new newsroom to cover the COP29 in Baku, Azerbaijan, in November 2024.

#### PRIX ITALIA-IFAD-COPEAM SPECIAL PRIZE

Considering the very good results of the first two editions, the commitment of IFAD – the U.N. agency for agricultural development – was confirmed also for the new edition of Prix Italia-IFAD-COPEAM special Prize in 2024 (Rai’s Prix Italia to be held in Turin, on 1-4 October), with the aim to support media contents able to effectively tell and portray sustainability-related issues. This year’s special focus will be *innovation*.

#### AUDIOVISUAL HERITAGE

Following the 3-day training “Digitization of AV Archives” (December 2022), organized with Rai in Rome with 20 beneficiaries from COPEAM and ASBU networks, possible future developments in this field were discussed: an online follow-up activity in 2024 and possibly a new activity about the editorial use of AV archives could be developed again with Rai for COPEAM and ASBU members.

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