



## **RADIO COMMISSION** (online meeting)

27 March 2024 on Zoom

### **Summary of the works**

#### **INTRODUCTION**

Following the presentation of the Agenda and after a general assessment of the activities of the past year, the President of the Radio Commission, Mr. Franck Lidon, presented the main strategic lines and perspectives.

#### **WEEKLY CO-PRODUCTIONS**

- *Kantara*: The celebrations for the 25<sup>th</sup> anniversary of this Mediterranean radio magazine are being organized. In addition to a special program which will close the 2023/2024 season, the partners have expressed their wish to produce an issue dedicated to this anniversary, ideally next fall. The magazine benefits from a good stability and a strong cohesion of the team, allowing the co-production of more than 40 episodes of 52' each year. The co-producers expressed the desire for a technical study to take up the format of co-hosting the magazine.
- *Mediterradio*: The magazine of the Mediterranean islands is showing great dynamism and has become an essential meeting point for the news of Sicily, Sardinia and Corsica islands. All the partners agree on the radiophonic and editorial quality of this Corso-Italian program. Since a few weeks, an IP connection between the studios has made it possible to develop the quality of transmissions between the co-producers.

#### **THE RADIO SERIES**

- *Arab Philosophers: ancient and contemporary*  
This new co-production coordinated by ASBU and COPEAM was launched last February, during a workshop organized in Tunis. The meeting was an opportunity to collectively define the cooperation and editorial frameworks for the series/podcast. This ambitious new series will bring together 15 public broadcasters from Southern Europe and the MENA region: Algeria, Egypt, France, Iraq, Jordan, Lebanon, Mauritania, Morocco, Palestine, Qatar, Saudi Arabia, Sudan, Spain, Tunisia, Türkiye.
- *The Mediterranean monuments between sky and sea*  
Started by Radio Romania and thanks to the support of Radio France, this new series devoted to Mediterranean architectural monuments located on the seaside was presented during the Commission. The call for participation is currently being disseminated and the kick-off workshop is planned for next May, with the series to be finalized in fall 2024.

#### **ONLINE MEETINGS**

- *Mezzé*, the new 2024 format: As delegated director for the Mediterranean action at Radio France, Franck Lidon announced an evolution of *Mezzé* –online meetings with the Mediterranean press - with the development of a new expertise around filmed radio. The wish is to make this meeting between a great witness of the Mediterranean and journalists from COPEAM members a place for encounters, initiatives and radio experimentation.



## **TRAINING**

- *“The podcast revolution: new strategies in radio broadcasting”* – RAI international training in collaboration with COPEAM and ASBU (November 22-24, 2023).  
This workshop was organized by RAI in Rome and open to member radios of COPEAM and ASBU. During the Radio Commission, a delegate from the RAI International Relations Department described the activity, highlighting the different aspects of podcast production addressed (tools and technical aspects, editorial strategy, role of the soundscape and the archive, distribution strategies, etc.).  
Given the very positive assessment received by the beneficiaries, RAI, in collaboration with COPEAM, plans to organize an online follow-up meeting in 2024, providing new training content about the production and distribution of podcasts.

## **DISCUSSIONS**

- Tunisia Podcasts Festival 2023: Raouia Kheder, creator of this Festival, presented the main lines of the 2023 edition and the areas of development for the year 2024. The desire to open it up to the Mediterranean region and its radio players led the participants of the Radio Commission to express their intention of becoming partners. A meeting in this sense shall be organized in the coming weeks.
- Result of the Algerian radio survey involving listeners: Malya Behidj (EPRS) presented the results of the major survey on radio habits in Algeria and the still predominant place of the so-called traditional listening practices (FM and cars, etc.). The relevance of this work recalls the importance of moving forward on the modernization of COPEAM co-productions without sacrificing FM broadcasts, in order to be present across all listener profiles in the Mediterranean region.

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