

31th ANNUAL CONFERENCE of COPEAM

Naples, 18-19 April 2024

“Next gen & Media literacy: fostering awareness and critical thinking among youth”

PROGRAMME

18 April

All Day *Arrival of participants*

5:30 pm *Meeting of COPEAM Steering Committee*

8:00 pm *Welcome Cocktail*

19 April

Plenary session

Palazzo Partanna, Piazza dei Martiri, 58, Naples

10:00 am *Opening ceremony*

- ❖ Welcome address by partner Organizations’ representatives:
 - RAI Radiotelevisione Italiana
 - COPEAM

10:30 am *Panel: “Next gen & Media literacy: fostering awareness and critical thinking among youth”*

Speakers:

- ❖ Sylvie **COUDRAY**, Director of Freedom of Expression, Media Development and Media Education / UNESCO
- ❖ Jad **MELKI**, Director of the Institute of Media Research and Training at the Lebanese American University and Associate Professor of journalism and media studies (Lebanon)
- ❖ Alessandro **SORIANI**, Member of the CoE Digital Citizenship Education Expert Group and Researcher at University of Bologna (Italy)

Moderator: Giuseppe **SOLINAS**, Journalist from Rai-Radiotelevisione Italiana

11:30 am *Q&A session and debate*

11:45 am *Coffee Break*



- 12:00 pm ***Institutional guidelines: the example of the EU and of the Council of Europe***
- European Commission's "Guidelines on tackling disinformation and promoting digital literacy through education and training"
 - CoE digital citizenship education policy
- 12:20 pm ***Media Literacy Best practices' from COPEAM Network***
- Research Dpt. of Rai; France Télévisions; Radio France / FB Hérault; EBU-European Broadcasting Union
- 1:00 pm ***Showcase of COPEAM Prizes' winners***
- Plural+ 2023
 - "Inter Rives 9 - People & Markets" Prize
 - Prix Italia-IFAD-COPEAM Special Prize 2023
 - ERN-Med Mediterranean News Exchange Prize
 - A première Vue Prize
- 1:30 pm ***End of the plenary session***
- 1:30 pm ***Lunch break***
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Afternoon sessions

Palazzo Partanna, Piazza dei Martiri, 58, Naples

- 2:30 pm ***Joint meeting of COPEAM Commissions (public)***
- 4:00 pm ***Internal meetings (open to members only)***
- COPEAM General Assembly
 - Coordination meeting of regional media Organizations.
- 6:30 pm ***End of the works***
- 8:30 pm ***Gala Dinner***