



JOB recruitment: 4 mentors on gender and media

As part of the EU- funded project “Rewriting the Story”, the project consortium is looking for four experts to complete a mentoring session involving journalists unions and broadcasters’ representatives on enhancing gender equality in the media.

Overview

The EU-funded project “Rewriting the story: Gender, Media and Politics” aims at addressing barriers to the fair representation and portrayal of women and men in political life in European countries.

One of the project activities includes a Peer-to-Peer (P2P) programme involving managers, producers, journalists and journalists’ unions to produce and adopt protocols, guidelines, agreements and initiate a mindset shift towards gender equality in editorial decisions, newsroom organisation and working conditions.

The consortium is looking for 4 mentors to facilitate this P2P activity.

Objectives

The multilateral P2P exchanges will help strengthen the capacities of 6 Public Service Media and 6 journalists unions’ skills to tackle gender stereotypes in the media/press coverage, with a specific focus on women representation in the political news coverage. This process includes the identification of areas of concern, the development of an ad-hoc action plan and the setting-up of achievable and measurable goals for newsrooms’ reforms.

The task of the mentors will involve:

- 1) Supporting peers in reviewing their working routines and workplace arrangements from a gender equality perspective
- 2) Enhancing peers’ capacity to develop gender equality internal guidelines/strategies/tools
- 3) Defining effective methods of management and monitoring of the results

Qualifications and skills required:

- Working experience in a newsroom
- Strong knowledge of gender equality in the media both from an editorial and work perspective
- Ability to formulate ideas for viable solutions
- Knowledge of trade unionism
- Experience in gender mainstreaming in media industries
- Experience in facilitating workshops and leading discussions
- Knowledge and experience in developing media / information strategies
- Knowledge of international and European standards on gender equality in the media and existing tools, initiatives and strategies to foster gender equality in the media
- Excellent command of English



Work description

- Participate in three 2-day group meetings taking place in 3 EU countries and bringing together 12 peers (to be scheduled between September 2023 and May 2024)
- One-to-one remote mentoring throughout the process
- Write meeting reports in English (jointly elaborated with the peers)
- Total number of working days: 11

Applicants must be located in an EU country

Send cover letter and CV to echiaberger@copeam.org by 19/05/2023