e³J.

European Excellence
Exchange in Journalism

FACTSHEET

RSF REPORTERS SANS FRONTIÈRES

COMMIT COMMUNITY / MEDIEN / INSTITUT

cmfe Community Media Forum Europe

COPEAM PERMANENT CONFERENCE OF THE MEDITERRANEAN AUDIOVISUAL OPERATORS

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What is the e³J?

The **European Excellence Exchange in Journalism (E³J)** aims to unleash the combined potential of European values and cross-border collaboration for better journalism and, as a result, a better-informed polity. It provides a single-entry point for all types of media organisations, networks and individuals to connect, based on mutual trust and common rules.

That's where the E³J can bring more compliance with ethical norms to collaborative journalism, which elevates accountability and legitimacy. With such a gateway in place, we will facilitate a network of already established networks, hubs or newly launched groupings of journalists and media outlets. This approach is new, as such a common space does not exist so far, but is urgently needed with more and more offers of collaboration, support and exchange materialising.

E³J strives to bring more efficiency and sustainability to collaborative journalism, while honouring the fact that journalism is first and foremost about stories, with sound structures and ethics as the enabling pillars. Resting on the two, it will propel topical excellence around the main challenges of our times - migration, climate and public health.

This project is co-funded by the EU under the Creative Europe Programme (CREA).

For more information on upcoming events and vacancies and other announcements, please visit: www.e3j.org

Work streams

E³J's operational work streams are threefold:

1. Network of Networks

This sub-action will strengthen and multiply journalistic partnerships in Europe by providing current and emerging networks and hubs with a new platform to connect them with other like-minded initiatives.

The **"Network of Networks"** will promote universal standards of journalistic practices and enhance professional trust-based cooperation, including on specific topics of public interest.

// CONNECT

2. Topical Clusters

This sub-action will foster a better media reporting of cross-border issues, while stimulating public debate and strengthening social cohesion.

1. Seminars/Masterclasses on Migration
2. Climate Fellowships
3. Media and information literacy on Public Health

Access to **training offers and knowledge hubs** is reserved for network participants.

// COLLABORATE

3. Trust Module

This sub-action is geared toward facilitating the integration of existing offers of the Journalism Trust Initiative **(JTI)** and the Collaborative and Investigative Journalism Initiative **(CIJI)** within Europe.

As part of this activity, the JTI web application, the **jti:app** and its forthcoming knowledge base, the JTI Campus, will be extended by a gateway for individual journalists.

// CREATE

About the Journalism Trust Initiative

The Journalism Trust Initiative (JTI) by Reporters Without Borders is a transparency and accountability tool for journalism. It is built on a set of criteria for trustworthiness, that allow for media outlets of all sizes and stripes to self-evaluate their compliance and to get independently audited and certified. Find out more at http://journalismtrustinitiative.org.