



EFFECTIVE REPORTING ON MIGRATION #1 Capacity-building action for journalists

in the framework of
E³J - European Excellence Exchange in Journalism

CALL FOR PARTICIPATION

BACKGROUND INFORMATION

This capacity-building action is developed by [COPEAM](#) – Permanent Conference of the Mediterranean Audiovisual Operators in the framework of the EU co-funded project **E³J - European Excellence Exchange in Journalism** (Creative Europe Programme - CREA).

E³J project aims to unleash the combined potential of European values and cross-border collaboration for better journalism and a healthier information space. For more information about E³J project, visit the website www.e3j.org.

Within E³J project, COPEAM is in charge of organizing 2 international **training workshops dedicated to “Effective reporting on migration”**.

The first of these workshops will take place in **Belgrade from 20 to 22 February 2023** and be open to a group of media professionals from the European Union and other eligible countries¹.

A second workshop will be organized by COPEAM at the end of 2023 for another cohort of journalists in a different country.

TRAINING FORMAT

With migration being a highly technical, debated and sensitive subject in the Euro-Mediterranean region, which goes beyond mere reporting on figures, and given the **media’s fundamental role in shaping narratives and forming public opinion**, it is paramount that journalists have the necessary knowledge and skills to report about such topic in an evidence and rights-based manner.

The “Effective reporting on migration” trainings – taking place both online and in person – aim to enhance the **quality of media coverage of migration**, by providing the latest available knowledge and expertise to ensure that journalists and media professionals have a firm understanding of the complex issues related to migration - and their impact on policy-making, politics, economics, demographics, environment, security, education and cultures of the region - and to better inform the public on this composite and often polarizing question.

Expected results:

- The participating journalists have acquired a basic firm understanding of the complex issues of migration;
- Increased knowledge and capacity among the targeted journalists and media professionals to report on migration effectively and improvement of balanced migration narratives;
- The beneficiary journalists are trained on how to access reliable sources and data on migration in Europe;
- A network of experienced international journalists is established and collaborates by sharing information and skills about covering and reporting migration.

¹ See eligible countries list here: https://ec.europa.eu/info/funding-tenders/opportunities/docs/2021-2027/crea/guidance/list-3rd-country-participation_crea_en.pdf



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PRELIMINARY TRAINING SESSION & WORKSHOP

The activity will consist of two inter-connected modules:

PRELIMINARY TRAINING SESSION (Online, early February 2023)

An online preliminary phase will take place in early February 2023, consisting of one self-guided module and a short introductory webinar (both in English). This activity will provide participants with context about migration trends in the Balkan region. It will include topics such as irregular migration along the so-called “**Balkan route**”, human trafficking, labour migration and insights into some historical patterns in the region.

EFFECTIVE REPORTING ON MIGRATION WORKSHOP (Belgrade, Serbia, 20-22 February 2023)

An in-person 3-day workshop will take place in Belgrade on 20-21-22 February 2023, hosted by RTS- Radio and Television of Serbia. This workshop will focus on the **key challenges of migration reporting** and, more specifically, on the **central role of images** in portraying migration. Through the analysis of migration imagery, participants will enhance their skills on sensitive issues such as: ethical reporting, working with survivors of trauma or dealing with groups with special needs such as children. The workshop is intended to take place during the same week as another activity organized by IOM Serbia for journalism students, the [Global Migration Media Academy](#), and the University of Belgrade. Synergies will be established between the two activities.



LEAD EXPERT

Charles Autheman is a French independent consultant. He has been organizing and facilitating training workshops for journalists, trade unionists and communication professionals for the past 10 years in over 20 different countries, mostly in the Middle-East, Africa and South Asia. From 2012 to 2014, he managed an EU-funded project dedicated to the promotion of balanced and quality information on migration in eight countries (Mali, Senegal, Mauritania, Morocco, Algeria, Tunisia, France and Spain). More recently, he has coordinated the production of the first media-friendly glossary on migration and the ILO media toolkit on forced labour and fair recruitment.

Other experts (IOM, local NGOs) and experienced journalists in the field of migration will be involved in the training.

APPLICATIONS

The training is **free of charge** and open to a limited number of journalists coming from the EU and other eligible countries (see note 1).

Travel and accommodation costs in Belgrade will be covered by COPEAM, thanks to the project's funding.

A more detailed programme and the practical information will be communicated later on.

Applicants must meet the following criteria:

- Being a professional journalist (TV/Radio/Press/Online/photojournalists);
- Having a prior knowledge of migration-related issues;
- Working proficiency in English.

Applications (CV of the candidate + short motivation letter) shall be sent to COPEAM **no later than 20 January 2023** to the following addresses:

Micol Pancaldi mpancaldi@copeam.org; and Serena Laruffa: slaruffa@copeam.org

The selected candidates will be contacted after the deadline.

A gender-balance approach will be adopted.