

REPORTING CLIMATE CHANGE

AN ONLINE TRAINING PROGRAM FOR INTERNATIONAL JOURNALISTS



WITH THE
SUPPORT OF



European
Investment
Bank

The EU bank

2022 EDITION

CONTEXT

Climate change is considered as the “defining issue of our time”. Weather patterns are changing, sea levels are rising, and weather events are becoming more extreme. Climate change is affecting every country on every continent, disrupting national economies and affecting lives.

This phenomenon being an emergency that goes beyond national borders, it requires international cooperation and coordinated solutions at all levels¹. A more sustainable, prosperous world is imaginable. Progress is already well underway, from more green energy to more secure food supplies².

In a time when trustworthy information is at stake, the public opinion urges be duly informed about the impact of climate change and the mitigation and adaptation strategies that can be implemented.

Aware of the importance of this, since 2015 **COPEAM** - with the support of the **EIB - European Investment Bank** - organizes annual international activities open to TV, radio and press journalists, generally taking place before or along with the United Nations’ annual summits on climate change known as “COP” (Conference of Parties).

Since 2020, in particular, the **international e-learning course “Reporting Climate Change”** is aimed at **reinforcing the skills of the professional beneficiary journalists**, thus ultimately contributing to the production of quality-information about climate change.

To develop and deliver this course, available in **English, French and Arabic**, COPEAM has worked in close cooperation with a partner specialised in e-learning: the International Telematic **University UNINETTUNO**³.

The course takes place once or twice a year involving a limited number of trainees, who are professional journalists operating in the MENA Region, in the Balkans and in Sub-Saharan Africa.

Click here to find more about the previous editions:

[Trailer](#)

[Essays Publication](#)

¹ <https://www.un.org/en/climatechange/paris-agreement>

² <https://www.un.org/sustainabledevelopment/climate-change/>

³ www.uninettunouniversity.net/en/default.aspx

CALL FOR PARTICIPATION

“REPORTING CLIMATE CHANGE” 2022

GENERAL OBJECTIVES

This online training course for journalists has the following general objectives:

- **Raising awareness** among the information professionals on the implications of climate change and of the related sustainable development challenges, in particular those concerning Africa and the Mediterranean;
- Providing the trainees with an **accurate overview of the international legal framework**, the international bodies operating in this field, the current negotiations within the UN (COP), the main agreements and shared goals, the energy transition's challenges, etc.;
- Strengthening the journalists' **reporting skills** about climate change and environment related issues.

DIDACTIC CONTENTS

The didactic contents of the course have been organised into 5 modules/parts including **video-lessons** (and related slides) and multimedia supporting material:

PART 1: **What is climate change** (5 lessons)

PART 2: **Reporting climate change** (5 lessons)

PART 3: **Water security related to climate change** (3 lessons)

PART 4: **Energy transition** (3 lessons)

PART 5: **Experiences and case studies** (Short interviews and video-contributions)

Trainers, experts and scientists from different countries delivered the lessons above, which are specifically conceived for this training course.

METHODOLOGY

The course is mostly based on the trainees' **individual work**. The didactic contents will be accessible 24/7 on Uninettuno platform, and are organized according to the well-established teaching methodology of the University.

An **interactive and exchange dimension** is also ensured: thanks to the coordination and support of a **professor-tutor**, periodic on-line classes with the whole group of trainees will be organized.

During the course, the trainees will be asked by the professor/tutor to write **2 short essays in English** about the didactic contents, with specific deadlines. Essays are mandatory for the course completion.

During the U.N. **COP27** in Sharm El Sheikh (Egypt, November 2022), a **webinar** will be organised to provide the trainees with an insight about the on-going negotiations, the results and the engagements emanating from the most important international event about climate change of the year.

DURATION

The course will be open for **10 weeks**, from October 2022 until mid-December 2022 (*the official kick-off date will be communicated in September*)

WORKING LANGUAGES

The video-lessons are available in **English, Arabic and French** (with voice-over or in original language). The extra didactic material is in English.

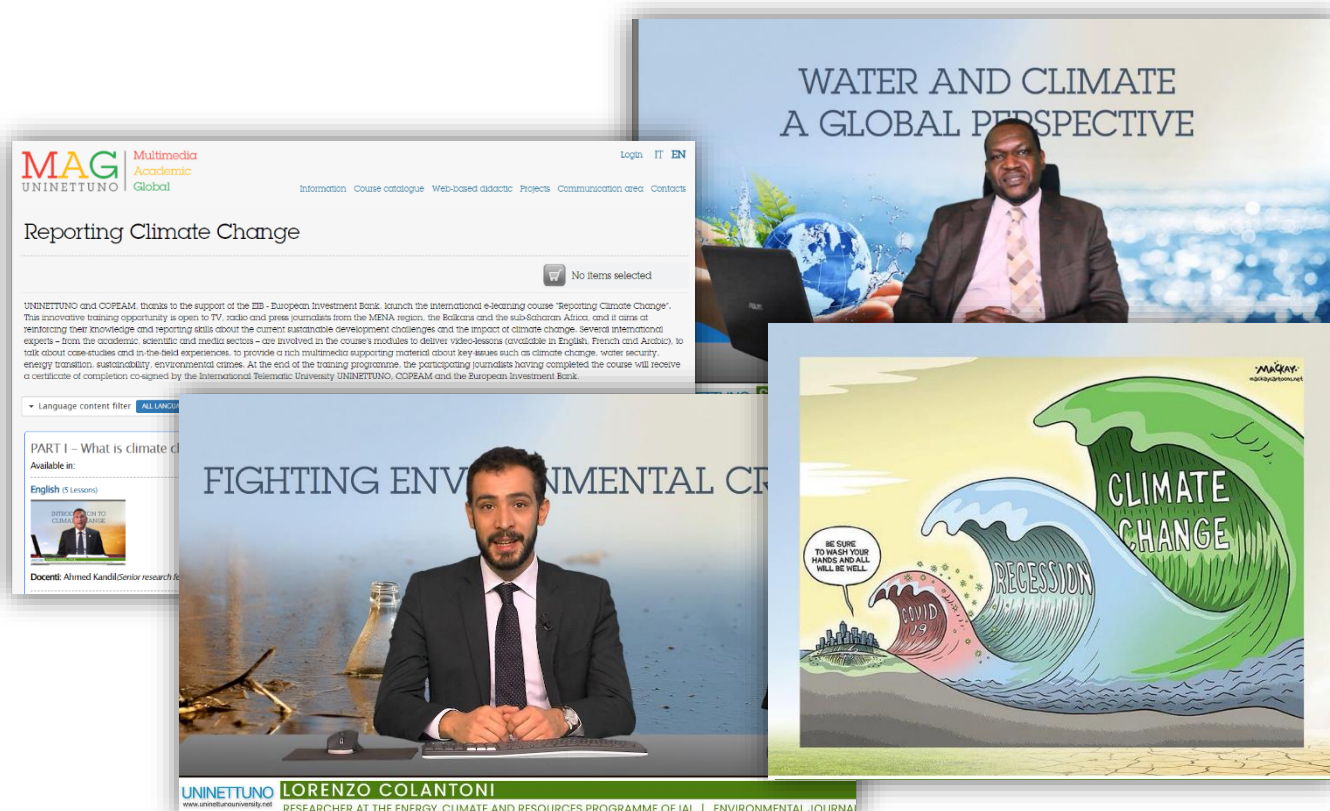
FINAL CERTIFICATION

At the end of the training programme, the beneficiaries who have completed the course will be awarded with a **final certification of completion** signed by COPEAM, Uninettuno University and the European Investment Bank.

EXPECTED RESULTS

After having attended this course, the journalists/beneficiaries will be better able to:

- spread more effectively scientific information about climate change and make it accessible and understandable to a larger public;
- raise the citizens' awareness about the current debate at both international and national level (ex. national adaptation plans and policies) concerning the environmental, energy and climate change challenges;
- deliver clear and relevant messages tailored to their local context;
- promote good practices and virtuous and responsible behaviors among their audience.



PARTICIPATION CONDITIONS AND APPLICATIONS

Participation is **free of charge**.

The training is open to journalists operating in the MENA Region, in the Balkans or in Sub Saharan Africa who meet the following **criteria**:

- Working as a professional journalist (TV, Radio, Press, Online)
- Being based in a country in the MENA Region, in the Balkans or in Sub-Saharan Africa.
- Having a very good level of English as working language;
- With background knowledge/experience about climate and environment-related issues;
- Being highly motivated in completing the full course.

Note: Interested parties who are not professional journalists yet but who have completed their higher education studies in this field can also apply. This kind of applications will be accepted if places are available and if the other criteria are met.

Places are limited. Candidates are kindly asked to send a **CV** and a **short motivation letter** no later than **5 September 2022** to the following addresses:

- Ms. Micol Pancaldi mpancaldi@copeam.org
- Ms. Serena Laruffa slaruffa@copeam.org

The selected candidates will be contacted to finalize the enrollment procedure and for other useful information about the course.

SUMMARY

- **Category:** Training / e-Learning course for journalists
- **Organizer:** COPEAM, with the support of the European Investment Bank
- **Partner:** International Telematic University Uninettuno
- **Venue:** Online, didactic platform / Zoom platform
- **Duration:** 10 weeks (October 2022/December 2022)
- **Beneficiaries:** Selected journalists meeting the participation criteria
- **Working Languages:** English, Arabic and French (with voice-over or in original version)
- **Participation Costs:** Free of charge
- **Deadline for applications:** 5 September 2022