



28th Conference of COPEAM

TV & CINEMA – FESTIVAL - CULTURE COMMISSIONS

Joint meeting

13 October 2021

(online on the Zoom platform)

Summary of the works

Markus Nickel and Zina Berrahal - respectively Presidents of the TV and of the Cinema-Festival-Culture Commissions - welcomed the participants.

COPEAM / ASBU "INTER-RIVES 8" CO-PRODUCTION

The 8th edition of the COPEAM/ASBU "Inter-Rives" co-production on "*SustainAbility: Stories of Changemakers*" was achieved in September 2021. The 13 TV partners are: BNT/Bulgaria, ERT/Greece, France Télévisions, HRT/Croatia, NMA/Egypt, PBC/Palestine, RAI/Italy, RSI/Switzerland, RTVE/Spain, RTVSLO/Slovenia, SNRT/Morocco, Sudan TV, Télévision Tunisienne. The 2 workshops bringing together the film directors took place online in November 2020 and July 2021. The quality of the series in general is high, despite the production difficulties caused by the pandemic.

The winning film directors of the *Inter-Rives 8 Special Prize* were officially announced: Athina Kazolea (ERT-Greece) for "Blue Mission - Lefteris Arapakis" and Dina Amin (PBC-Palestine) for "Um-Sliman Farm". A "Woman" special mention, in memory of Raffaella Rossetti - who was at the origin of Inter-Rives for COPEAM - went to "Sky sign" by Mohammad Elmihiy (NMA/Egypt).

In the coming months, COPEAM televisions will be able to broadcast the documentaries.

The theme for the next edition will be established in early 2022.

COPEAM / ICO-SOLUTIONS COPRODUCTION "ANOTHER VIEW ON THE MEDITERRANEAN"

The collaboration with ICO-Solutions on the preservation of islands and coasts in the Mediterranean led to a new co-production project in the field of journalism: "Another view on the Mediterranean", an international collection of short video reports - produced by journalists from 8 national televisions (RAI/Italy, France Télévisions, Télé Liban, NMA/Egypt, BNT/Bulgaria, HRT/Croatia, SNRT/Morocco and RTP/Portugal) - covering stories of women and men whose life is linked to the sea and its coasts. The collection - made up of 24 testimonies from fishermen, lighthouse keepers, tourist guides, sailors, scientists, divers - was officially presented in Marseille in September 2021, during the IUCN World Nature Summit. The contribution of Rimane Daou of Télé Liban was awarded on this occasion as the best of the series.

A plan for the dissemination and reuse of the produced reportages is under study.

"A PREMIERE VUE" PROJECT

Launched in 2016 as a pilot project by ESAVM Maroc, ALBA Lebanon and ESAC Tunisia, Uninettuno Telematic University and COPEAM, **À Première Vue** is an initiative designed to encourage young film directors from the MENA region and to promote their works in cultural events of regional and international dimension.

Due to the health context, hybrid screenings (online and in person) were organized during the 2020 and 2021 editions of the Prix Italia, back to theatre during a special evening of the 36th edition of the Mostra de València (Spain) and during the Bridge Film Festival (July 2021).



Thanks to the support of TV5 Monde, the films of the 2020 and 2021 academic years will be evaluated by an international jury (Rai Cinema, Network of Arab Alternative Screens, Mucem, etc.) for the assignment of the *À Première Vue - TV5MONDE / COPEAM Prize* in spring 2022. The winner will participate in the 2022 edition of FIDCampus in Marseille (France).

SYNERGIES WITH FESTIVALS

COPEAM launched the online consultation "Resist-exist: film festivals in times of pandemic" concerning the impact of Covid19 on this sector and collecting answers, between the end of 2020 and May 2021, from 50 festivals of 9 Mediterranean countries. During the 14th edition of Nuits Med (Porto-Vecchio - Corsica), a meeting of festivals was organized to present the results of the survey and to dialogue with organizers of film events.

A joint FIDA (International Fund for Agricultural Development) and COPEAM Prize for the best documentary dealing with agriculture, environment and food was launched and awarded within the framework of the SicilyMovie - Festival del Cinema di Agrigento (July 2021).

As in the past years, COPEAM participated in the *Lector in Fabula Festival* (Conversano/Italy, Sept. 2021) with the screening of the video-clip series "The media in times of a pandemic", collected and disseminated by COPEAM along spring 2020.

CINEMA SCHOOL MASTERCLASS

A "Film Music" masterclass with the composer Jean-Michel Bernard was organized online in April 2021 by COPEAM and open to 40 students from ALBA / Beirut, ESAV / Marrakesh, ESAC / Tunis schools. Following the success of this formula, a new masterclass on the creative use of audiovisual archives will take place in December 2021, in collaboration with RAI.

The meeting ended with the presentation, by representatives of TAL (Latin American televisions' network), of 2 international co-productions: "Colors of football" and "Feminist cartography". All COPEAM member broadcasters have been invited to join these projects.
