

# 28<sup>th</sup> Conference of COPEAM RADIO COMMISSION

14 October 2021 (online on the Zoom platform)

## Summary of the works

### **INTRODUCTION**

Mr. Guillaume Ortiou-Campion, in charge of the Radio Commission, welcomed the participants and presented the meeting agenda. Then he gave the floor to the President of the Commission, Mr. Franck Lidon from Radio France, who assessed the year's activities and exposed the future guidelines.

### **COPEAM'S WEEKLY CO-PRODUCTIONS**

**Kantara:** The results of the magazine's 22<sup>nd</sup> season were presented, with more than 43 issues co-produced by the partner radios, i.e. 37 hours of programming of which 32% on culture, history and heritage, 21% political news, 20% economic and social information or 12% on environmental issues. RTB Burkina Faso and Radio Romania International each took part in an issue, as guest radio.

The Kantara team actively participated in the world days of Radio, Woman and the Francophonie.

The 23<sup>rd</sup> season started in September 2021 with the participation in the ICO Solutions event in Marseille (dedicated to the conservation of the Mediterranean islands), an opportunity to record 3 numbers on site and define the main areas of development of the program as follows:

- musical partnership with Marzia Puleo from Musica Med (Rai)
- podcast development and aggregation to market leading platforms
- development of remote radio capabilities and resources

To note the departure of the historic co-producer Iman Ouenzar from Radio Exterior de España, replaced by Inés Azagra Prego.

**Mediterradio**: The team launched in Marseille, during the ICO Solutions Days, the 10<sup>th</sup> season, marked by the retirement of Salvatore Cusimano from Rai Sicily, who was replaced by a duo composed by Marzia Puleo and Giovanni d'Agostino. The wish to enlarge and strengthen the partnership was raised by the coproducers.

#### **NEW PROJECTS AND INITIATIVES**

**Mezzé - Cycle of meetings with the Mediterranean press:** During the meeting, a new project promoted by Radio France and COPEAM was officially announced: *Mezzé*, an online meeting with the Mediterranean press.

The guest personality invited to the first issue is the Secretary General of the Union for the Mediterranean, Mr. Nasser Kamel, in view of the 28<sup>th</sup> November - the date chosen for the celebration of the 1<sup>st</sup> edition of the Day of the Mediterranean.

Built on a new innovative format, between the webinar and the filmed radio magazine, this online meeting aims to engage a "great Mediterranean witness" with journalists from the media associated to COPEAM, in order to create a space for debate and interaction devoted to the Mediterranean.

Arabic-language radio series on "Arab Philosophers of Yesterday and Today": In partnership, ASBU and COPEAM are working to the launch of a radio coproduction in Arabic dedicated to Arab philosophers of the present and the past. Currently under definition, it should be finalized in 2022 and has already received interest from 10 partner radios.