



A new world out of COVID: Can Public Service Media help to create more open, inclusive and tolerant societies?

Day 1 (14 June)

Building Tolerance and Understanding in a post-Pandemic World

08:15 (ROME)
14:15 (MYT)

Platform Open, Participants arrive
WELCOME TO THE#ABURAIIDAYS2021

08:20
14:20

OPENING Remarks:
Rai's President Marcello Foa
ABU's Secretary General Javad Mottaghi

08:30 – 09:00
14:30 – 15:00

Public Service Broadcasting in a new, post-covid world: A Conversation with the EBU President & FTV President Delphine Ernotte Cunci and the ABU President, Chairman & Director General, TRT Ibrahim Eren,;
Moderator: Marzia De Giuli – Rai Journalist

09:10 – 09:50
15:10 – 15:50

SUPERPANEL DIALOGUE:
From unprecedented challenges to lasting solutions – how PSM can rebuild public confidence & trust in media and democracy.
Moderator: Marzia De Giuli – Rai Journalist
Panelists: Marcello Foa, Rai President; Javad Mottaghi ABU Secretary General; Noel Curran EBU Director General; Shashi Vempati, CEO Prasar Bharati and ABU Vice President; Iman Brotoseno, President Director, TVRI Indonesia.

09:55– 10:05
15:55 –16:05

Q&A and closing



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Day 2 (15 June)

Enhancing Cultural Diversity and Cooperation

08:15 14:15	Platform Open
08:20 – 08:25 14:20 – 14:25	Opening Announcement
08:25 – 09:05 14:25 – 15:05	1st PANEL DISCUSSION: Universality, Reach and Audience Fragmentation post Covid: Can PSM drive diversity, inclusion and cooperation while remaining relevant and competitive? Moderators: Simona Martorelli (RAI) – Olya Booyar (ABU) Giuseppina Paterniti, RAI Editorial Director for the Information Offer; Nina Goswami BBC's Head of Creative Diversity Lead; Francesca Scott EBU's Diversity Equity and Inclusion Office; Francis Herman, CEO, VBTC Vanuatu; Craig Mc Murtrie, Editorial Director, ABC Australia; Ambreen Jan, Director General, PBC Pakistan.
09:05 – 09:15 15:05 – 15:15	Q&A
09:15 – 09:50 15:15 – 15:50	2nd PANEL PRESENTATION: From Crisis to Innovation: Turning challenges into opportunities that benefit the citizen. Moderator: Javad Mottaghi, ABU Secretary General Gilles Marchand, CEO SRG SSR; Masagaki Satoru, Executive Vice President, NHK & ABU Vice President; Lim Byung-Kul, Executive Vice President, KBS; Mr. Frank Dieter Freiling Senior Vice President, International Affairs ZDF Germany.
09.50 – 10:05 15:50 – 16:05	Q & A
10.05 – 10.15 16.05 – 16.15	Closing remarks by Rai President Marcello Foa and ABU Secretary General Javad Mottaghi