

FRAME Access 2021 (online): the call for application is open!



What is FRAME?

Since 2010, INA organises the annual training programme [FRAME](#) in partnership with [FIAT/IFTA](#) (International Federation of Television Archives) and [EBU Academy](#) (European Broadcasting Union). FRAME is co-funded by the Creative Europe – MEDIA programme of the European Union. The FRAME training programme consists in 3 sessions per year, which cover each step of the audiovisual archival content management.

FRAME Access

FRAME Access training programme:

Social media, virtual reality, immersive experiences, innovative storytelling, podcasts, etc., ways to give access to audiovisual archives and content are constantly renewed. Archive has value, it is a living material, likely to seduce a young audience, to create a link between generations and citizens. Our times, from containment to curfew, show us how much archives can be a resource for media and cultural institutions. But no need to wait for crisis times to think about access policies to archive material.

FRAME Access enables participants to draw inspiration from each other's projects, as well as from trainers' experiences. Through theoretical or feedback presentations, case studies and participative workshops, they will explore different access models, discover how to design an editorial strategy, address issues of rights management and documentation, which are all essential conditions to give access to audiovisual content. Innovation will be at the heart of the programme, but the basics of archiving will not be forgotten either.

In addition, even if the context requires to organise FRAME Access online, it will provide with the conditions to be a moment of exchange and networking, because FRAME is, over all, a community.

FRAME Access objectives:

- Present and promote innovative and inspiring projects, examples and models of access to audiovisual archives
- Gather European and international professionals working in the cultural industries and media areas, to develop and strengthen their this professional community
- Enable peer-exchange, solutions, best practices and experience sharing between speakers and participants
- Build a common language and shared professional practices



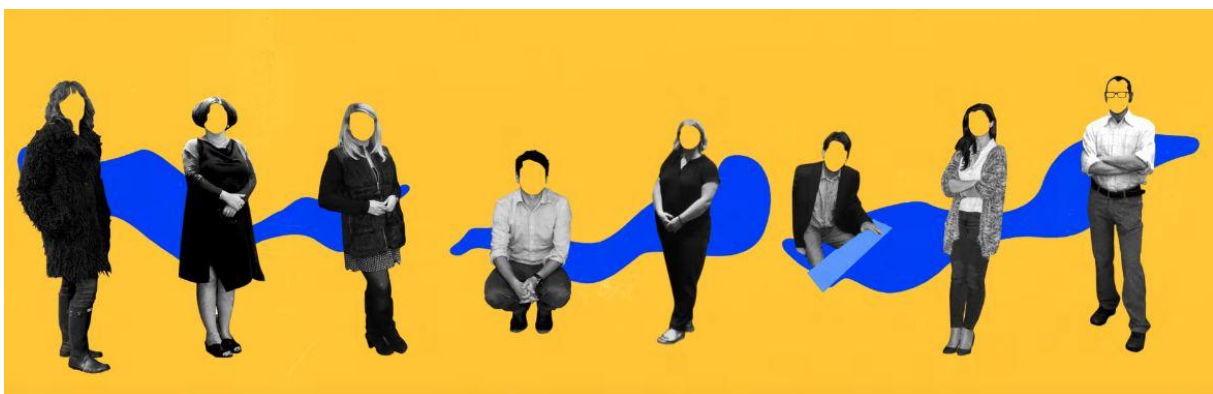
Who can attend to FRAME Access?

FRAME is dedicated to European and international professionals working for the preservation, management and access to audiovisual archives. Professionals from all areas are welcome whether their experience, level of expertise and field of activity. They can work for broadcasters, film archives, galleries, libraries, museums, patrimonial institutions, production companies, etc.

When and where?

The training session will take place online.

Dates: 3-4th and 7-9th June 2021



Tuition fees

Full rate: 500 € per participant

Scholarship rate: 300 € per participant

Based on the European Commission rules, applicants from the following countries are eligible to request for a scholarship: Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Cyprus, Czech Republic, Estonia, Greece, Hungary, Iceland, Latvia, Lithuania, Luxembourg, Malta, Montenegro, Portugal, Romania, Slovakia, Slovenia
3 scholarships are available.

The selection of participants is made based on the profile of the applicants, their professional project and motivation to attend the training session. 17 applicants will be selected and notified by email.

How to apply?

To apply to FRAME Access 2021, you have to fill out the form, in order to present your professional and training background, your professional project, the reasons why you would like to attend the training session. The request for a scholarship must also be done through the form.

The call for applications is open until 13 May 2021 (29 April 2021 to apply for a scholarship); once the selection process done, you will be notified by email whether your application has been selected or not.

[TO APPLY](#)

Questions and request for more information: frame@ina.fr