





Press Release Rome, 22/10/2020

COPEAM: 27th ANNUAL CONFERENCE

"Media & Science: accurate information in the age of denialisms" is the topic of the 27th annual conference of COPEAM (Permanent Conference of the Mediterranean Audiovisual Operators), which will take place online in the morning of October 23 - starting at 10.00 am - organized in collaboration with Rai-Radiotelevisione Italiana and with the support of Eni.

The conference – with the participation of international attendees, personalities from the audiovisual and cultural sectors and institutional representatives of the Euro-Mediterranean area - will be an opportunity to discuss issues related to the growing spread of "fake news" and, more in general, of inaccurate or misleading information concerning scientific topics with a particular impact on citizens (from the "no-vax", to the deniers of climate change or the supporters of the "flat-earth").

The social danger of this phenomenon has particularly risen during the current pandemic, making us reflect on the responsibility of the media, especially the public service ones, in disseminating subjects of scientific relevance.

The President of Rai, Marcello Foa, will officially open the plenary session, followed by a welcome speech by the Italian Undersecretary of State at the Ministry of Foreign Affairs and International Cooperation, Manlio Di Stefano.

The central topic of the Conference will be introduced by Noel Curran, Director General of the European Broadcasting Union (EBU), and further explored in the following panel, moderated by the journalist of RaiNews24 Alessandro Baracchini, during which international experts will take the floor: Gema Revuelta, Director of the Studies Centre on Science, Communication and Society and Vice-President of the Association of Scientific Communication (Spain), Ashraf Amin, Head of the Science and Health Desk at the Egyptian newspaper Al-Ahram (Egypt) and Milica Momčilović, President of the World Federation of Science Journalists (Serbia).

Furthermore, The Ambassador of the Republic of Lebanon to Italy, H.E. Mira Daher, will make a call for international solidarity, following the explosions in Beirut of last August.

The event will end with the 26th General Assembly of COPEAM, which - this year - will include the renewal of the Association's governing bodies.

Programme:

http://www.copeam.org/wp-content/uploads/2019/12/COPEAM-2020-Programme.pdf

Link to register and follow the works on the Zoom platform: <u>https://zoom.us/webinar/register/WN_MXs849BjTL6DKxmNHpa44Q</u>

Facebook streaming of the event https://www.facebook.com/COPEAM1996/

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