

## PRIVACY POLICY FOR MEMBERS

Legislative Decree n. 196/03 and (UE) Reg. 679/2016

**COPEAM – PERMANENT CONFERENCE OF THE MEDITERRANEAN AUDIOVISUAL OPERATORS** (below only COPEAM), holder of your common personal data, informs you that, in accordance with the applicable regulations, any action relating to such data will be guided by the principles of fairness, lawfulness and transparency.

Pursuant to and for the purposes of Article n. 13 of the (UE) Reg. 679/2016, we wish to inform you of the following:

### 1. Who will process your personal data

The Controller of your data is **COPEAM – PERMANENT CONFERENCE OF THE MEDITERRANEAN AUDIOVISUAL OPERATORS** (below only COPEAM), FC number 97142280581, in the person of the Secretary General Claudio CAPPON, delegated by the President, with registered office in Viale Strasburgo,19 – 90146 Palermo and tax domicile and operational headquarters in via Cadlolo, 90 – 00136 Roma, email addresses: sgcopeam@copeam.org PEC: copeam@pec.it.

Furthermore, the data will be processed by internal staff in carrying out their duties as data processors. These individuals were given specific instructions on safety and the correct use of personal data by the Data Controller, pursuant to Article 29 of the Regulation.

The data can be processed by external staff as well, such as collaborators, consultants and persons in charge of services, specifically appointed as external managers.

### 2. Purposes for which they are processed

PURPOSES	LEGAL BASIS
Adhesion to COPEAM and its management	Fulfillment of obligations related to the adhesion to COPEAM
Communication and promotional information, through newsletters, concerning activities and invitations to COPEAM events	Legitimate interest of the Controller in consideration of the adhesion/registration to COPEAM of the person concerned and the reasonable expectation of the latter to be the recipient of direct marketing activities
Multilateral cooperation and international co-production activities	Consent of the person concerned
Fulfillment of legal obligations, with particular reference to tax regulations, social security, fiscal rules	Legal obligation

### 3. To whom your data may be communicated

The data provided may be communicated to third parties, appointed external managers, with particular regard to:

- all external entities to whom the power to communicate data is recognized by law, secondary regulation or EU legislation;
- subjects to whom the transfer is necessary or in any way functional to the performance of COPEAM's activities;
- Banks for the management of receipts and payments;
- Accounting, fiscal and legal consultancy firms;
- IT companies providing the newsletter delivery service;
- IT companies providing platforms to access web services.

Where applicable, the above-mentioned entities have been appointed as Data Processors by appointment letter. The updated list of the External Processors can be verified by contacting the Controller at the contact details indicated above.

### 4. Processing methods

COPEAM assures the concerned parties that personal data will be:

- processed lawfully, fairly and transparently;
- collected and processed for specific, explicit and legitimate purposes (as specified above) and will not be disseminated;

- adequate, relevant and limited to what is necessary;
- accurate and, if necessary, updated;
- processed in such a way as to ensure data's proper security;
- handled either on paper and/or on magnetic, electronic, automated processing and accessed only by authorized subjects in full respect of the European Regulation;
- processed by not submitting the person concerned to a decision based solely on automated processing, including profiling, in accordance with Article 22 of the European Regulation;
- personal data may be transferred outside the Italian state, in compliance with the concerned parties' fundamental guarantees.

The provision of data is mandatory as it is necessary in order to execute the purposes pointed out in the present policy and any refusal could result in the failure or partial realization of the mentioned purposes.

#### 5. Duration of the data processing

Personal data will be kept for the whole duration of the contractual relationship. At the end of this period, in accordance with the necessity principle, personal data will be processed only for as long as it may be necessary to the fulfillment of legal obligations.

#### 6. Obligations and rights of the person concerned

The data owner is reminded that he/she has the right to exercise the rights pursuant to articles 15-20 of the European Reg. 679/2016. In particular, he/she has the right to:

- ✓ withdraw at any time his/her consent - if he/she has given any - for one or more specific purposes;
- ✓ require access to personal data upon request to the Data Controller, or to the Data Processor, if any;
- ✓ receive his/her personal data provided to the Controller and transmit it to another controller without any hindrance (data portability);
- ✓ obtain the update, the processing limitation, the rectification and the deletion of data processed at odds with the current legislation;
- ✓ object to the processing of personal data for legitimate reasons;
- ✓ complain to a supervisory authority.

The concerned persons are also informed that data processing is not an automated decision-making process.

For the exercise of the rights listed above – Rights of the data owner – contact the Data Controller directly by sending an email to the following addresses: [sgcopeam@copeam.org](mailto:sgcopeam@copeam.org) PEC: [copeam@pec.it](mailto:copeam@pec.it)

Should the interested party no longer be interested in receiving newsletters, he/she can unsubscribe by simply sending an email to the following address [sgcopeam@copeam.org](mailto:sgcopeam@copeam.org) with the object "no news".

**The personal Data Controller  
COPEAM**

#### DECLARATION OF CONSENT

- I. In relation to the present privacy policy, I  **Agree**  **Do not agree** to the transfer of my data to the partners with which COPEAM carries out its multilateral cooperation and international co-production activities.
- II. In relation to the present privacy policy, I  **Agree**  **Do not agree** to the transfer of my data outside the EU in accordance with the guarantees provided, in the manner and for the purposes specified in this policy.

Signature

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