

## PRIVACY POLICY FOR PARTICIPANTS IN COPEAM EVENTS

Legislative Decree n. 196/03 and (UE) Reg. 679/2016

**COPEAM** – PERMANENT CONFERENCE OF THE MEDITERRANEAN AUDIOVISUAL OPERATORS (below only COPEAM), holder of your common personal data, informs you that, in accordance with the applicable regulations, any action relating to such data will be guided by the principles of fairness, lawfulness and transparency.

Pursuant to and for the purposes of Article n. 13 of the (UE) Reg. 679/2016, we wish to inform you of the following:

### 1. Who will process your personal data

The Controller of your data is **COPEAM** – PERMANENT CONFERENCE OF THE MEDITERRANEAN AUDIOVISUAL OPERATORS (below only COPEAM), FC number 97142280581, in the person of the Secretary General Claudio CAPPON, delegated by the President, with registered office in viale Strasburgo,19 – 90146 Palermo and tax domicile and operational headquarters in via Cadlolo,90 – 00136 Roma, email addresses: [sgcopeam@copeam.org](mailto:sgcopeam@copeam.org) PEC: [copeam@pec.it](mailto:copeam@pec.it).

Furthermore, the data will be processed by internal staff in carrying out their duties as data processors. These individuals were given specific instructions on safety and the correct use of personal data by the Data Controller, pursuant to Article 29 of the Regulation.

The data can be processed by external staff as well, such as collaborators, consultants and persons in charge of services, specifically appointed as external managers.

### 2. Purposes of data processing

PURPOSES	LEGAL BASIS
Registration and participation in events promoted by COPEAM, also through the compilation, by the User, of specific forms published on COPEAM's website	Fulfillment of obligations related to subscription to COPEAM events
Communication and promotional information on activities and invitations to COPEAM events	Consent of the person concerned
Communication and periodic transmission of the newsletter	Consent of the person concerned
Fulfillment of legal obligations, with particular reference to tax regulations, social security, fiscal rules	Legal obligation

### 3. To whom your data may be communicated

The data provided may be communicated to third parties, appointed external managers, with particular regard to:

- all external entities to whom the power to communicate data is recognized by law, secondary regulation or EU legislation;
- subjects to whom the transfer is necessary or in any way functional to the performance of COPEAM's activities;
- Banks for the management of receipts and payments;
- Accounting, fiscal and legal consultancy firms;
- IT companies providing the newsletter delivery service.

Where applicable, the above-mentioned entities have been appointed as Data Processors by appointment letter. The updated list of External Managers can be verified by contacting the Controller at the contact details indicated above.

### 4. Processing methods

COPEAM assures interested parties that personal data will be:

- treated in a lawful, fair and transparent manner;

- collected and processed for specific, explicit and legitimate purposes (as indicated above) and will not be disseminated;
- adequate, relevant and limited to what is necessary;
- accurate and, if necessary, updated;
- processed in such a way as to ensure data's proper security;
- handled either on paper and/or on magnetic, electronic, automated processing and accessed only by authorized subjects in full respect of the European Regulation;
- processed by not submitting the person concerned to a decision based solely on automated processing, including profiling, in accordance with Article 22 of the European Regulation;
- personal data may be transferred outside the EU, in compliance with the concerned parties' fundamental guarantees.

The provision of data is mandatory as it is necessary in order to execute the purposes pointed out in the present policy and any refusal could result in the failure or partial realization of the mentioned purposes.

#### **5. Duration of the data processing**

Personal data will be kept for the duration necessary to achieve the above-mentioned purposes. At the end of this period, in accordance with the necessity principle, personal data will be processed only for as long as may be necessary for the fulfillment of legal obligations.

#### **6. Obligations and rights of the data owner**

The data owner is reminded that he/she has the right to exercise the rights pursuant to articles 15-20 of the European Reg. 679/2016. In particular, he/she has the right to:

- ✓ withdraw at any time his/her consent - if he/she has given any - for one or more specific purposes;
- ✓ require access to personal data upon request to the Data Controller, or to the Data Processor, if any;
- ✓ receive his/her personal data provided to the Controller and transmit it to another controller without any hindrance (data portability);
- ✓ obtain the update, the processing limitation, the rectification and the deletion of data processed at odds with the current legislation;
- ✓ object to the processing of personal data for legitimate reasons;
- ✓ complain to a supervisory authority.

The concerned persons are also informed that data processing is not an automated decision-making process.

For the exercise of the rights listed above – Rights of the data owner – contact the Data Controller directly by sending an email to the following addresses: [sgcopeam@copeam.org](mailto:sgcopeam@copeam.org) PEC: [copeam@pec.it](mailto:copeam@pec.it)

**The personal Data Controller  
COPEAM**