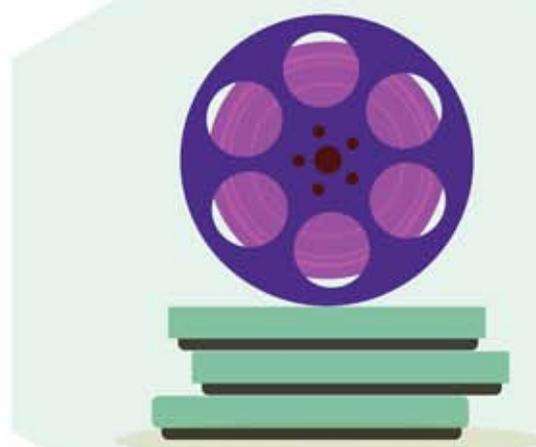


**MAKING A STORY FROM ARCHIVES /** 2<sup>nd</sup> edition

# **WOMAN IN ARCHIVES**

Promoting and defending the common heritage  
of Mediterranean women





## Introduction

COPEAM - Permanent Conference of the Mediterranean Audiovisual Operators - is a no-profit organisation devoted to the promotion of dialogue and cultural integration in the Mediterranean Region, throughout the involvement of the main players of the audiovisual sector, among which 36 broadcasters from 26 countries, besides professional and cultural associations, institutions, higher education and specialization structures, independent producers and local authorities of Europe, Balkans, North-Africa and Middle-East.

Its mission is based on the principle of shared projects and goals among its members, exploiting the multiplier potential of the network and the inter-professionalism characterizing it.

COPEAM activities are structured around 7 working Commissions and are based on a networking logic, aimed at supporting synergies between the different fields of action, the circulation of ideas and products, the regional mobility of professionals.

-  Audiovisual Heritage Commission
-  Cinema-Festival-Culture Commission
-  News Exchange and TV Magazines Commission
-  Gender Equality Commission
-  Training Commission
-  Radio Commission
-  TV Commission

The Audiovisual Heritage Commission, chaired by Ms. Margherita Scanavino from RAI-Radiotelevisione Italiana, works around the setting-up of projects devoted to the promotion, the safeguard and the digitization of the audiovisual archives of the public Euro-Med broadcasters, with the purpose of preserving and enhancing the audiovisual heritage of the region.

One of the main achievements of this Commission is the project “*Med-Mem: Audiovisual Mediterranean Memories*”, the first website in three languages - Arabic, English and French - made of radio and TV archive documents and created to promote the rich Mediterranean heritage among the general public from the two shores. The Commission is also the promoter of another multilateral project, “*Balkans’ Memory*”, aiming at raising awareness among the decision-makers from the Balkans region on the safeguard, the digitization and the management of their own cinematographic and audiovisual heritage.

2<sup>nd</sup> EDITION

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## Call for participation

### Art. 1 - CONTEST “*MAKING A STORY FROM ARCHIVES - 2<sup>nd</sup> edition*”

By the present call for application, COPEAM launches the second edition of “*Making a story from archives*” contest, as part of the mission and activities carried out by its Audiovisual Heritage Commission in synergy with its Gender Equality Commission. The contest’s first edition was focused on Balkans’ Cultural Heritage: the participants realized archive-based documentaries devoted to the promotion and preservation of the region’s history, gastronomy, traditional music and dances, media and societies. For this year edition, COPEAM wishes to enhance **the common heritage of Euro-Mediterranean women and girls**, by enlarging the contest participation to its South-Mediterranean partner countries. In recent years, women and girls’ rights and gender equality have been put at the core of international debates and at the heart of sustainable development. Bearing this in mind and being aware of the major role that archives play in building a common memory, this 2<sup>nd</sup> edition aims to foster the creative use of the audiovisual archives via the production of works promoting a larger understanding of Mediterranean women’s diversity, history and cultural memories, through images and sounds from the past.

### Art. 2 - PURPOSE

The main purpose of this contest is to sustain and promote the central role that women play in the cultural, political and social processes of the Euro-Mediterranean region, with a view to encourage the intercultural and intergenerational dialogue between women and girls from the different countries of the Euro-Med zone.

### Art. 3 - BENEFICIARIES

The contest addresses **young professionals from 18 to 40 years old**, internal to the broadcasters of the Balkans and South-Mediterranean area associated to COPEAM.

Each broadcaster can candidate up to 3 projects realized by different professionals.

### Art. 4 - AUDIOVISUAL PRODUCTS

The audiovisual projects should have a **duration comprised between 5 and 25 minutes**. They can be realized using exclusively audiovisual archive documents or mixing archive images and sounds with new shootings, private archives, photos and other materials. Each broadcaster will give access to its archive collections to the participants from its own organization.

The works will be produced in the original language, with **English or French subtitles**.

The main topic is **Mediterranean Women’s Cultural Heritage**, thus offering the public an understanding of what heritage means for the young generations, what has been and continues to be the contribution of women to the cultural, political and social progress in their country and, consequently, to build up a national common memory.

This topic is in line with COPEAM current priorities and has a great added value in the perspective of the European Work Plan for Culture 2019-2022 that states: “Culture has a key role to play in challenging stereotypes and promoting societal changes”.



## Call for participation

### Art. 5 - DEADLINE

The deadline for projects submission is the **25 May 2019**. The candidates are required to fill the attached application form. Then, they will receive the necessary information concerning the platform to be used to upload their works.

### Art. 6 - JURY

The jury will be composed by Mr. Claudio Cappon, COPEAM Secretary General, Ms. Margherita Scanavino, President of the Audiovisual Heritage Commission, and one representative of each participating broadcaster, who will be in charge of evaluating all the submitted works, except those of his/her own organization.

### Art. 7 - AWARD

The jury will proclaim a winner and assign up to 2 special mentions according to the quality of the works received.

The winner will receive a **cash prize of 500 €**. He/She will also be invited to the awarding ceremony, whose date and location will be communicated after the selection.

### Art. 8 - DISSEMINATION

All the works submitted in the framework of the contest will be made available - **free of rights** - to COPEAM for non-commercial use. The best productions will be promoted in any pertinent event. COPEAM website, newsletter and social media profiles (Facebook, YouTube, SoundCloud) will represent additional promotional showcases.

The participating broadcasters will also have the opportunity to exchange the works and integrate them in their respective program schedules. They will provide a list of programmes representing the best slots to air the works and a map of local, national and regional events (film festivals, shows, cultural initiatives), as further promotional opportunities.

*For further information, please contact:*

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COPEAM activities in the field of audiovisual archives, as well as all its cooperation projects can be found on the website [www.copeam.org](http://www.copeam.org).

Follow us also on:



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