



26th Conference of COPEAM

AUDIOVISUAL HERITAGE COMMISSION

Park Hotel
Split, 5 April 2019

RECOMMENDATIONS

The members of COPEAM Audiovisual Heritage Commission gathered at Park Hotel, Split, on 5 April 2019.

They discussed together about the current activities of the Commission, shared reflections on the challenges of the sector and on future initiatives. They concluded with the following recommendations:

- It is important to boost participation in the Commission's life, mainly in the recently launched online survey on the Mediterranean audiovisual archives and in the 2nd edition of the contest "*Making a Story from Archives*". The survey deadline will be at the end of May, and the data collected will be used to create a map of the audiovisual collections in the Euro-Mediterranean region.
- Taking into account the critical situation of audio and video collections, they underlined the need to inform around the audiovisual heritage and to enhance the capacities of journalists and producers to use new technologies with the aim to rehabilitate archives.
- The participants pointed out the importance to highlight and give visibility to COPEAM members' best practices in this field and to foster cooperation and networking. To this aim, the setting-up of an annual competition of the best practices of the year could be launched among COPEAM members.
- The representatives of the digital European library *Europeana* proposed to participate in an Erasmus + project promoted by EU Screens and focusing on the use of archives and on the creation of synergies between professionals. The deadline to participate to the call is the end of May. This would represent a great opportunity for COPEAM Audiovisual Heritage Commission to have access to funds that would facilitate the development of innovative initiatives, such as an online e-learning course for journalists, technicians, editors and any archives professionals, on how to use new technologies in this field.



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RADIO COMMISSION

Park Hotel
Split, 5 April 2019

RECOMMENDATIONS

COPEAM Radio Commission met at Park Hotel in Split, on 5 April 2019.

The participants discussed about the Commission's on-going projects, planned future activities and took note of new proposals from members and partners, including:

- In the framework of the 20 years of the radio programme *Kantara*, a formal and substantial evolution of the programme is expected, namely through the organization of a training hosted by the Tunisian Radio in June 2019 - thanks to the support of the French Institute of Tunis – and, in a second phase, through the digital transition of the magazine. A second meeting will take place in September 2019 in Strasbourg, for the 70th anniversary of the Council of Europe. The members expressed the wish to resume a number of initiatives developed this year, namely:
 - the launch of the second edition of the photo contest
 - the periodical opening of the magazine to COPEAM radio members not involved in the programme
- Support will be given to *Mediterradio* team in order to restart relations with the Tunisian Radio and PBS/Malta, with the aim to establish a cooperation around the magazine, adapted to the needs of the radio partners.
- Regarding *MusicaMed*, a call for participation was launched in order to mobilize the network around a new autonomous “capsule-based” format, designed for digital distribution: *MusicaMed in pills*.
- The launch of a thematic coproduction in Arabic in partnership with ASBU.
- A thematic co-production promoted by the Tunisian Radio on the Mediterranean lighthouses.
- The invitation by ABU and Radio Romania to participate in their coproduction on the sounds of cities.
- MOUV (Radio France) presented the *Rapophonie* coproduction and invited COPEAM members to participate in various possible forms.
- Radio Rai proposed to study the creation of a COPEAM web radio open to the Commission's programmes and to the content of COPEAM radio members.
- RNE/Spain expressed the will of re-launching a coproduction on the Mediterranean Games.

Concerning the future of the Commission, following the announcement of the resignation of its President, it was confirmed that the Vice-President, Ms Asunción Gómez Bueno of the RTVE/RNE, will ensure the interim until the next elections.



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TV COMMISSION & CINEMA-FESTIVAL-CULTURE COMMISSION

Park Hotel
Split, 5 April 2019

RECOMMENDATIONS

A joint operational meeting of COPEAM TV Commission and of Cinema-Festival-Culture Commission took place in Split on 5 April 2019.

The attending professionals shared their direct experiences and advices in the field of the international coproduction, in particular among public televisions, highlighting both limits and opportunities of the sector and using as a base for discussion some ongoing projects such as the TV coproduction *Inter-Rives* – coordinated in partnership with ASBU - and initiatives supporting independent cinema such as *A Première Vue*.

They concluded with the following recommendations:

- They underlined the importance to define formats which are able to “travel” beyond borders and to work for different types of audience;
- They pointed out the need to call upon national delegates within the EU, in order to get increased contributions to European programmes devoted to culture and cinema, especially in consideration of the presence of huge global competitors in the production and coproduction fields.
- The setting-up of a TV5Monde-COPEAM Prize for short movies, open to young directors of the Mediterranean region was proposed. In this framework, it was also suggested that COPEAM could play a promoting role, exploring the interest of its members and that of external Organizations to broadcast the winning products.



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NEWS EXCHANGE & TV MAGAZINES COMMISSION

Park Hotel
Split, 5 April 2019

RECOMMENDATIONS

The members of COPEAM News Exchange and TV Magazines Commission gathered in Split on 5 April 2019. After presenting the last year statistics, the members of the Commission discussed different topics and shared the following recommendations:

- Improving EBU support in getting broadcasters' feedbacks on the use of the ERNM items;
- Boosting the participation of Northern countries in the exchange, also through the creation of a dedicated WhatsApp group and a Facebook page;
- Launching training initiatives addressing the Mediterranean news coordinators;
Drafting and sharing a weekly-based Mediterranean cultural agenda;
- As for the ERN-Med Prize:
 - Diversifying the Jury composition
 - Creating a sort of thematic "fil rouge" around the annual topic of the Prize
 - Setting up an online platform gathering all the news items submitted yearly to the Prize
 - Looking for external Mediterranean partners contributing to the Award
 - Launching the new edition dedicated to "Diversity"
- Trying to involve the members' regional stations in order to improve the exchange volume;
- Changing the Commission's name from News Exchange and TV Magazines Commission into News Exchange Commission.

The members will meet again next 21 June in Marseille, at France 3, thanks to the kind invitation of France Télévisions.



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GENDER EQUALITY COMMISSION

Park Hotel
Split, 5 April 2019

RECOMMENDATIONS

COPEAM Gender Equality Commission gathered in Split on 5 April 2019. The participants took part actively in the discussion focusing on the Commission's activities and on a number of proposals and recommendations that were suggested to improve the Commission's cooperation action, in particular:

- Some of the contents of the EU "AGEMI" project platform were considered interesting for the professional media community. The bank of good practices was particularly appreciated.
- The importance of collaborating in the search for funding was highlighted and possible future editions of the training/production "Media for Women Entrepreneurs" were explored.
- The 2nd edition of the archive-based contest devoted this year to the theme « *Women in Archives: preserving and defending the common heritage of Mediterranean women* » - launched in synergy with the Audiovisual Heritage Commission - was warmly welcomed.
- The need to expand as much as possible cooperation with realities from around the world such as the ABU was raised, in order to increase the sharing of experiences and good practices and facilitate mutual understanding.
- • The proposal to include the legal field in the areas of intervention was also made.
- • The involvement of regulators as actors and stakeholders in the process of changing paradigms in the media was suggested.
- • The creation of a network of "Parity / Equality Committees" within the media associated to COPEAM was suggested, with a view to increase synergies.
- • Strengthening training in this area based on innovative approaches was strongly encouraged.
- • The importance of gender-related guidelines in the media as key working tools was raised.
- • The following change in the name of the Commission was proposed to better address the challenge of inclusion: "Gender Equality and Diversities Commission".
