

## FINAL RESOLUTION OF THE 26<sup>th</sup> ANNUAL CONFERENCE OF COPEAM

On April 6, 2019, COPEAM members met in Split, Croatia, for the 26<sup>th</sup> annual Conference of the Association.

- Emphasizing that diversity is an essential feature of humanity, which constitutes a common heritage to be enhanced and preserved;
- recalling that the Mediterranean Region is culturally one of the richest and varied ones in the world, constituting a thousand-year-old crossroad of languages, religions and identities that have laid the foundations for our current societies;
- considering that we are assisting - almost everywhere- to the rise of political, cultural and social positions which have made diversity in its broad sense an enemy to fight;
- taking into account that phenomena such as globalization and migration pose today, more than ever, a crucial challenge to the stability of our societies, which tend to turn in on themselves;
- recognizing that the media, in particular the public service ones, play a key role in promoting mutual knowledge and social cohesion;
- recalling that the UNESCO Convention for the Protection and Promotion of the Diversity of Cultural Expressions is based on the conviction that the cultural and creative industries have become essential for inclusive economic growth and the reduction of inequalities;

The members of COPEAM have committed to:

- ✓ Promote the production of contents based on an innovative and positive narration of any “*Other*”, as an enriching component of our societies.
- ✓ Implement relevant actions against intolerance, hate speech, violence incitement and any form of discrimination on their media platforms.
- ✓ Consider the implementation of a specific training for their professionals on diversity issues, aiming to provide them with the appropriate understanding tools to depict, in an efficient way, our changing societies.
- ✓ Strengthen public awareness initiatives on the scourges of racism, xenophobia, sexism and other forms of discrimination.
- ✓ Promote intercultural dialogue through activities and projects on a regional scale, including international co-productions focusing on diversity.
- ✓ Broaden the scope of action of COPEAM Gender Equality Commission, by proposing the new appellation of “Gender Equality and Diversity Commission”.
- ✓ Appeal to a collaboration between all the concerned sectors and stakeholders (NGOs, civil society, news agencies, social and digital media, film schools, national and international institutions) with the aim of developing joint initiatives on this concern.

COPEAM will take all the necessary steps to convert this Resolution into concrete actions open to the participation of all its associates.

Split, 6<sup>th</sup> April 2019