

HERITAGE AND MEDIA

*Preserving the future through our past:
an opportunity for growth and democracy?*

Thursday 10 May 2018

- All day long Arrival of the participants
- 5.00 pm COPEAM Steering Committee meeting
- 8.00 pm Projection
- 9.00 pm Welcome cocktail

Friday 11 May 2018

- 9.30 am Commissions' joint meeting
- 1.30 pm Lunch
- 3.00 pm Operational meetings (Radio, News exchange, Gender equality)
- 5.00 pm COPEAM – ASBU – EBU tripartite meeting

**OUR HERITAGE:
WHERE THE PAST
MEETS THE FUTURE**

2018 
**EUROPEAN YEAR
OF CULTURAL
HERITAGE**
#EuropeForCulture

Saturday 12 May 2018

- 9.00 am Opening ceremony
- HERITAGE AND MEDIA - Preserving the future through our past: an opportunity for growth and democracy?*
- José Antonio **SÁNCHEZ**, RTVE President - Spain
- Fanny **TUR RIERA**, Advisor for Culture, Participation and Sports, Government of Balears Islands - Spain
- Anna Georgina **ISOLA**, Coordinator to the European Year of Cultural Heritage 2018 - European Commission
- 10.00 am *Cultural heritage as an opportunity for economic and social development*
- Moderator: Marc **VOINCHET**, Director of France Musique, Radio France
- Johan **OOMEN**, Management Board member, Europeana - The Netherlands
- Mostafa **EL-FEKI**, Director, Bibliotheca Alexandrina - Egypt
- Naima **LAHBIL TAGEMOUATI**, Expert in cultural heritage - Morocco
- 11.15 am Coffee break
- 11.30 am *Media and culture: a winning mix*
- Moderator: Salvador **GÓMEZ VALDÉS**, Director, La aventura del saber (TVE) - Spain
- Djilali **BESKRI**, Film director and producer, Dynamic Art Vision - Algeria
- Vincent **DEFOURNY**, Director, Division of Public Information - UNESCO
- Dinesh Kumari **CHENCHANNA**, New Digital Cultural Partnerships, ZDF – Germany
- 1.00 pm Plural + 2017 awarding ceremony
- 1.15 pm Lunch
- 3.00 pm General Assembly (open to members only)

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