

نساء في الصناعة السمعية
البصرية: تجربة جنوب المتوسط

Women in Audiovisual
in the Southern Mediterranean

SouthMed WiA

PRESS RELEASE

Tunis, 5-9 November 2017

Nov 2017 - SouthMed WiA, a project co-funded by the European Union under the regional programme MedFilm, announces its first field activity in the Southern Mediterranean region.

From 5 to 9 November, several meetings will take place in Tunis, Tunisia, in synergy with the 28th session of the *Journées Cinématographiques de Carthage*.

In line with the objective of SouthMedWiA, this event aims at supporting and promoting gender equality as regards women representation and presence in the audiovisual sector of the Southern Mediterranean region. The activities start with a public session to officially present SouthMed WiA and introduce the projects selected to receive a sub-grant to support gender equality in the audiovisual sector. The programme foresees different training sessions to promote the role of women in front of and behind the camera, capacity building on topics specific to the audiovisual sector, gender approach and underrepresentation of women in the sector as well as seminars on the use of women's bodies and gender stereotypes in movies and TV.

The event will create opportunities of networking among audiovisual stakeholders, learning and showcasing the work of different Southern Mediterranean women professionals of the audiovisual sectors and existing gender equality initiatives within local TVs.

SouthMedWiA - Towards Greater Gender Equality: Promoting the Role and Image of Women in the Southern Mediterranean Audiovisual Sector was launched on February 1st, 2017 for a thirty-month period. It is implemented by a consortium led by Interarts in Spain in partnership with the Higher School of Audiovisual and Cinema (ESAC) in Tunisia, Culture & Media Agency Europe (CUMEDIAE) in Belgium, the Permanent Conference of the Mediterranean Audiovisual Operators (COPEAM) in Italy and the Screen Institute Beirut (SIB) in Lebanon.

For further information: www.smedwia.eu
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SouthMed WiA's partners:



culture & media agency europe, ASBL

CUMEDIAE



COPEAM

Associate partner:

