

Press release

Rome, 26/10/2017

Awarding ceremony in Zagreb of the COPEAM Prize "Making a story from archives"

Upon invitation of the Croatian public television HRT, COPEAM (Permanent Conference of the Mediterranean Audiovisual Operators) is today in Zagreb, where the 2017 National Conference on film archives is taking place, organised by the Croatian National Archive to celebrate the UNESCO World Day for **Audiovisual Heritage**.

During the works, the Secretary General Claudio Cappon will award the best archive-based documentary by Vojin Ivkov from the RTV-Vojvodina (Serbia), realised for the first edition of the international contest "**Making a story from archives**": a prize open to the Balkans' public broadcasters associated to COPEAM network.

Among the 11 productions in competition – from Slovenia, Croatia, Romania, Serbia and Kosovo – all dedicated to the promotion of the cultural heritage of the region, the directors of the Romanian public television TVR and of the Slovenian RTVSLO will be also awarded a special mention.

The initiative aims at promoting, on one hand, the cultural richness of a fast-developing region after long and painful conflicts; on the other hand, at highlighting the importance of the audiovisual archives via the retrieval, through images, of the collective memory of those countries.

The institution of such contest is the first step of a series that COPEAM intends to develop in view of 2018, the European Year of Cultural Heritage: a topic to which the Association will devote the next edition of its annual Conference that will take place in Palma de Mallorca from 10 to 12 May, hosted by the Spanish radio-television RTVE.

The title agreed by the Steering Committee in its meeting in Tirana, last October 23rd, is the following: "**Heritage and media: preserving the future through our past: an opportunity for growth and democracy?**"

