

24th Conference of COPEAM

TV COMMISSION

FINAL RESOLUTION

The results of Inter-Rives 5 “Stories of travels and seas” were presented, and the topic and the 10 TV partners of the new series “Creative memories: the past meets the future” were introduced (EPTV-Algeria, ERTU-Egypt, HRT-Croatia, RAI-Italy, RTSH-Albania, RTVE-Spain, PBC-Palestine, SNRT-Morocco, Télévision Tunisienne, TRT-Turkey). Starting from the experiment RAI is setting up to produce an *ad-hoc* TV magazine collecting and presenting several episodes of Inter-Rives 4 and 5, the President of the Commission, Markus Nickel, launched a discussion about some issues dealing with the adaptation of the series to the editorial and broadcasting needs of the partner channels. Even if the last series has been quite largely aired by the TV partners, an additional effort is necessary to ensure, on one hand, the best place for these documentaries and the most effective way to highlight them; on the other hand, a greater flexibility in adapting them in order to maximise their dissemination.

Other on-going international and cross-media projects targeting in particular the young audience – such as “Faces”, promoted by the Japanese public TV, and “Generation what? Arabic” funded by the EU and conducted by a consortium gathering EBU, COPEAM, ASBU, and the producers Yami2 and Upian – have been positively welcomed, and the importance of developing other initiatives devoted to young people has been underlined.

Starting from « *A première vue* » project dedicated to short-films made by the students of the cinema schools and produced by ALBA/Lebanon, ESAV/Morocco, ESAC/Tunisia and Uninettuno/Italy, an action plan to promote the dialogue between public TV/cinema/independent producers was presented. With the view to reinforce the strategic role of television as pivot of the audiovisual chain in each country and at a regional level, some actions will be launched to increase collaboration between broadcasters and the other players of the sector, notably the independent producers, together with a number of awareness-raising and capacity-building activities addressing the concerned professionals within the organisations.

Done in Beirut on 12 May 2017