

24th Conference of COPEAM

NEWS EXCHANGE & TV MAG COMMISSION

FINAL RESOLUTION

The members of the News and TV Magazines Exchange Commission, gathered in Beirut during the 24th annual conference and the 23rd General Assembly of COPEAM, after having analysed the points included in the meeting agenda and reminded the importance of the ERN-M as a real promotional tool for dialogue in the region and as a visibility means for the Unions and their members, have called for the need of:

- ✓ upgrading and training the news coordinators through pertinent and regular programmes in collaboration with EBU and ASBU;
- ✓ devoting more human resources to the news exchange services of the participating members;
- ✓ increasing management's backup within each broadcaster involved in the exchange, also via the Unions' political support and advocacy towards members' top levels;
- ✓ improving the financial means inside the member TVs so to allow coordinators to participate in regular meetings;
- ✓ mobilizing additional members – specially the Northern and Balkans' ones - so as to make the ERN-Med further grow in terms of exchanged items' volume and quality;
- ✓ providing, through the EBU, some interested broadcasters with the necessary technical device allowing them to contribute directly to the exchange.

They also assume that:

- ✓ The EVN in Geneva and ASBU-MENOS can further contribute to the ERN-M exchange as feeding sources, through previously agreeing and implementing a common and shared exchange protocol for all members;
- ✓ The participation of the ERN-M coordinators in the ASBU daily newsrooms' briefings on at least one time per week basis could additionally enhance the exchange flow;
- ✓ The EPTV coordination centre will make further efforts in setting up a regular regional agenda and monthly reports to be distributed to members so as, on one side, to know in advance initiatives in the Mediterranean pertinent to the ERN-M function and, on the other side, to follow regularly the contribution trend of each of them.

Finally, they congratulate RAI and the Tunisian TV that are the winners of the 2017 ERNM Prize, calling for an improved participation in the following edition which will be devoted to the *Mediterranean narration*, in line with the topic of this annual Conference of COPEAM.

Done in Beirut on 12 May 2017