

**Press release**

Rome, 22/02/2017

**An intensive February for COPEAM**

At the beginning of 2017, COPEAM (the Permanent Conference of the Mediterranean Audiovisual Operators) is intensifying its cooperation action in the Mediterranean area. In fact, in the last week of February, many broadcasters associated to the network will be engaged in a series of activities and projects in different domains, such as radio, training and capacity building.

First of all, tomorrow, 23 February, COPEAM Radio Commission will gather in Marseille, hosted by AviTeM (Agency for sustainable Mediterranean cities and territories)/Villa Méditerranée. The representatives of the public radios from the area will participate in this meeting for a joint assessment of the ongoing projects – among which the weekly magazines [Mediterradio](#) and [Kantara](#) – and to define future activities, in particular the new international co-production devoted to women entrepreneurs and new technological cooperation tools.

On 24 and 25 February, a workshop addressed to the national coordinators of the Mediterranean news regional exchange on "[Sharing best practices for a better Mediterranean narration](#)" will take place in Algiers thanks to the support of the European project *MedMedia*. Considering the huge amount of news concerning this extremely strategic area, the initiative aims to strengthen the skills of the resources in charge of the news' exchange platforms between the broadcasters from Southern Europe, the Balkans and the Arab world. The workshop will particularly focus on the treatment of terrorism topics and to the use of a proper vocabulary and language in countering hate speech in the media.

Finally, always in the framework of *MedMedia*, the Jordan Media Institute will host in Amman, on 27 and 28 February, the first workshop of a large training programme for Southern broadcasters – led by 3 international experts – with the aim of accompanying the different organizations involved in the elaboration of training plans and strategies supporting the digital transition. The initiative is addressed to the managers of human resources and internal training from the national broadcasters of Algeria, Egypt, Jordan, Lebanon, Morocco, Palestine and Tunisia.

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