News coordinators’ workshop

Sharing best practices for a better Mediterranean narration

Algiers, 24-25 February 2017
(AZ Zeralda Hotel)

24 February 2017

10:00 am – OPENING
Marco SIOLI – EU Delegation to Algeria
- Opening address: EU support for media development in the region
Paola PARRI, Deputy Secretary General of COPEAM – Hocine ABES, Senior Producer EBU/Eurovision
- Introduction of the workshop: method, goals and expected results
- Presentation of the participants

10:30 am - 1:30 pm – PLENARY SESSION:

- Abeer HASSAN – Media expert, Senior Producer and Journalist
  - The News Exchange as a tool for countering hate speech through ethical reporting
  - Developing guidelines for conflict-sensitive terminology, language and sourcing in news coverage
  - Balancing moderate and extreme voices; avoiding inflammatory rhetoric
  - Considering ways of ensuring consistency in ERNM outputs through the guidelines’ implementation in newsrooms

Lunch break

2:30 pm - 5:30 pm – PLENARY SESSION:

- Analysis and benchmarking of existing professional practices: ASBU MENOS – ERN-MED – ERN-O
  - The representatives of the attending Exchange Centres provide insight into the functioning of their respective platforms.
  - Contribution of the participating members and comparison of daily work routines.
  - Identification of common challenges and potential solutions.

Dinner

25 February 2017

10:00 am - 1:00 pm – News coordinators

- News exchange workflow
  - Sharing of best practices: exploration of sustainable methodologies for harmonising working habits
- Conclusions of the Workshop