

# MEDMEDIA



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MEDIA ACTION

This project is implemented by a consortium  
led by BBC Media Action

## News coordinators' workshop

### Sharing best practices for a better Mediterranean narration

Algiers, 24-25 February 2017

(AZ Zeralda Hotel)

#### 24 February 2017

##### **10:00 am – OPENING**

*Marco SIOLI – EU Delegation to Algeria*

- Opening address: EU support for media development in the region

*Paola PARRI, Deputy Secretary General of COPEAM – Hocine ABES, Senior Producer EBU/Eurovision*

- Introduction of the workshop: method, goals and expected results

- *Presentation of the participants*

##### **10:30 am -1:30 pm – PLENARY SESSION:**

▪ *Abeer HASSAN – Media expert, Senior Producer and Journalist*

- The News Exchange as a tool for countering hate speech through ethical reporting

- Developing guidelines for conflict-sensitive terminology, language and sourcing in news coverage

- Balancing moderate and extreme voices; avoiding inflammatory rhetoric

- Considering ways of ensuring consistency in ERNM outputs through the guidelines' implementation in newsrooms

##### **Lunch break**

##### **2:30 pm -5:30 pm – PLENARY SESSION:**

▪ *Analysis and benchmarking of existing professional practices: ASBU MENOS – ERN-MED – ERN-O*

- The representatives of the attending Exchange Centres provide insight into the functioning of their respective platforms.

- Contribution of the participating members and comparison of daily work routines.

- Identification of common challenges and potential solutions.

##### **Dinner**

#### 25 February 2017

##### **10:00 am -1:00 pm – News coordinators**

▪ *News exchange workflow*

- Sharing of best practices: exploration of sustainable methodologies for harmonising working habits

▪ *Conclusions of the Workshop*



Arab States Broadcasting Union  
League of Arab States

COPEAM

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