

Conférence Permanente de l'Audiovisuel Méditerranéen المرتمر الدائم للوسائل السمعية و البصرية في حوض البحر الأبيض المتوسط Permanent Conference of Mediterranean Audiovisual Operators

The second COPEAM-BEI training workshop for journalists on climate change held in Morocco

The second training workshop organised in the framework of COP22 by COPEAM in collaboration with the EIB – European Investment Bank and the European Commission, ended on November 14 in Marrakech. The initiative was addressed to the Mediterranean public radios and TVs and devoted to the topic "Informing and raising awareness about climate challenges and sustainable development".

The works were opened in Ouarzazate, headquarters of the main production centre of solar energy in the world, where journalists from Albania, Egypt, Romania, Tunisia and Turkey - together with representatives of the two Moroccan public broadcasters SNRT and 2M - deepened with experts from the sector the topics related to the 22nd edition of the World Climate Conference.

In particular, the training was aimed at providing the necessary tools to facilitate the general public's access to specific information on decisions, processes and policies shared by the participating States about climate change and sustainable development, for the preservation of the Planet.

The contents of the workshop were enhanced through a focus on the action and the commitment of both the EIB and the European Union in this field, as well as a visit to the solar complex NOOR, an excellence in the domain of renewable energies at a global level.

The Secretary General of COPEAM, Mr. Claudio Cappon, declared: "This workshop will contribute to increase a common awareness among the journalists from the two Mediterranean shores about the climate change challenges and to familiarize with the most recent initiatives related to renewable energies".

