



TRAINING COMMISSION

FINAL RESOLUTION

The works of the Commission were opened and the participants welcomed favourably the activities carried out in the last months.

Concerning the training in the field of journalism, following the positive experience of the training workshop *“Informing and raising awareness about climate challenges and sustainable development”* - organised with the support of the EIB (European Investment Bank) and in collaboration with ASBU – the will of organising similar workshops on these issues with the support of external donors was expressed. The action in favour of cultural journalism will be further developed by organising new training workshops in this field.

As for the action plan in favour of the cinema and audiovisual Mediterranean schools, following the decision taken during the Training Commission in Malta, a “cinema schools” working group has been set up and an action plan has been agreed aiming at developing collaboration actions, in particular the organisation of joint workshops, the setting up of regional master degrees on strategic and innovative subjects, and the promotion and market access of the students’ films. In this framework, the project of a joint degree in TV series writing was conceived (promoting partners: ALBA, ESAV, ESAC, Uninettuno); a proposal to this regard was submitted to the EU for funding, including the participation in the consortium of France Télévisions, with the view of involving actively the COPEAM broadcasters in training activities.

An initiative supporting the promotion of the schools’ films has been also launched. A TV programme devoted to these works and their filmmakers was conceived and produced and it will be broadcast on the satellite and web educative channel of Uninettuno. A contest was launched among the graphic arts students of ESAV, ESAC and ALBA for the creation of the graphic identity of the TV programme. The participants welcomed positively such example of synergy between schools-medias and cinema-TV, aimed at promoting the Mediterranean young talents, according to a collaborative, international and intercultural approach.

The possibility of opening the experience to other partner schools has been suggested.

Finally, starting from the positive results produced in the last year thanks to the synergies developed with the other COPEAM Commissions, notably Cinema/Festival/Culture and Gender Equality (see the peer-to-peer activity on gender equality and public media conducted in the framework of the UE-funded *MedMedia* project), the joint projects will be continued and reinforced and new collaborations will be activated with the Radio Commission in order to maximize the impact of the co-productions.

Done in Ajaccio the 8 April 2016