



AUDIOVISUAL HERITAGE COMMISSION

FINAL RESOLUTION

After the approval of the meeting agenda, the works were opened with a reflexion around the future of the *MedMem* website, which is the result of 4 years of joint work by 21 partners. The participants asked COPEAM to solicit INA and its Mediterranean office to have access to the use of the platform, even in back office, and thus safeguarding the website and its 4.000 online documents.

The need to raise decision-makers' awareness on the role and the importance of archives was underlined. In concrete terms, the implementation of an awareness campaign in the different countries of the Mediterranean basin was mentioned.

On this subject, on the occasion of the UNESCO World Day for Audiovisual Heritage, next 27 October, the members of the Commission were invited by the Moroccan Haute Autorité de la Communication Audiovisuelle to an event on archives. This could represent a first opportunity to organize an awareness-raising and advocacy workshop for Moroccan managers and institutions. JRTV also announced its availability to host a similar event in the framework of this campaign.

Always with a spirit of relaunching the activities devoted to archives and to the common memory of the Mediterranean, the members also expressed their wish to reinforce the synergies with the other COPEAM Commissions. On this purpose, they will propose to their organizations to make available archive images and sounds to realize a radio and TV co-production, thus implementing the principles of the Ajaccio Final Resolution focusing on the enhancement of the regional cultural heritage.

Following the presentation of the platform of the *Médiathèque Culturelle de la Corse et des Corses*, gathering 40.000 documents of all types (text, sound, image and video, both private and public) on Corsican history, society and traditions, COPEAM proposed to integrate the products devoted to Corsica and realized in the framework of its radio and TV co-productions.

Done in Ajaccio the 8 April 2016