



## **Final Resolution**

On the twentieth anniversary of its foundation, the General Assembly of COPEAM, gathered in Ajaccio on April 9, 2016:

Reaffirming the commitment of the Association to the spirit of Barcelona and to the three baskets of the Euro-Mediterranean Partnership: reinforcement of political dialogue, development of the economic and financial cooperation, enhancement of the social, cultural and human dimensions;

Reaffirming the importance of the international cooperation as a vector of stability and peace against the attacks of the extremists of all convictions;

Recalling the Act of Foundation of COPEAM, signed in Cairo on January 13, 1996, and in particular the Article 3 of the Statute affirming its engagement “in fostering the cultural context of the Mediterranean region through every present or future audiovisual medium”;

Expressing its concerns about the uncertainty of the international context which threatens the achievements attained over decades of Euro-Mediterranean relations and risks to block any multilateral action in the Region;

Stressing the importance and the solidity of the historical bonds between the two shores of the Mediterranean Sea, its people and its youth and their converging destiny;

Aware of the risk of disintegration of the sense of belonging to the Euro-Mediterranean community, which can result from the terrorist attacks;

Recalling the importance of culture, heritage and history for the future generations;

Expressing its strong condemnation of the terrorist attacks to the cultural and historical heritage of the world which aim at destroying the bases of the national identities;

Recalling the Convention for the Protection of Cultural Property in the Event of Armed Conflict, adopted in The Hague (Netherlands) in 1954, being the first international instrument of universal reach focused on the protection of cultural heritage;

Recalling the action (#Unite4Heritage) supported by UNESCO to celebrate and preserve the world cultural heritage and diversities;

Concerned about strengthening its action of multidimensional cooperation in the cultural sector, having the main purpose of contributing to the creation of a professional community, particularly through the exchange and circulation of ideas, works, and operators pertaining the audiovisual field;

**Adopts the "The Media for Heritage and Creativity" Action Plan listed below:**

It commits to highlighting the sites, the assets and the cultural traditions that enrich the Mediterranean Region and represent the essential resource for its creative vitality and the basis for the future of the new generations;

It commits with determination to raising awareness among the institutions of the need to relaunch a real international Euro-Mediterranean partnership; to take any necessary action so that European Union restores a multilateral framework programme and dedicates appropriate funding to the cultural and audiovisual cooperation in the Euro-Mediterranean Region, stating the specificity of this space;

It commits to promoting the implementation of the UNESCO Declaration on Cultural Diversity by all its means and to actively supporting the campaign #Unite4Heritage, strengthening its cooperation with UNESCO;

It supports every action taken by institutions, NGOs and civil society for the preservation and the promotion of the cultural and historical heritage of the Region;

It promotes a joint action of COPEAM members aimed at celebrating the cultural heritage, acting to its safeguard and valorisation with the active participation of young people, schools and universities;

It calls on its members and partners to broadcast the programs dedicated to the World Heritage sites and to create specific informative TV and radio programs about the cultural heritage worldwide;

It commits to favouring the mutual actions aimed at supporting the production and shooting teams on cultural topics;

It commits to exchanging programs (documentaries, fictions, reportages, etc.) aimed at fostering the mutual knowledge of the different countries of the Region about their respective cultural heritage, wishing the collaboration with the other Unions of Public Service Media of the Region.