



THE PRIX ITALIA GOLDEN AWARD FOR INTERNATIONAL TV COPRODUCTIONS

REGULATIONS

1.

The Prix Italia Golden Award for International TV Coproductions is being introduced for the Year 2015 celebrating the best international TV coproduction, regardless of genres and with no limit of length.

The programme has to be the result of a coproduction by the submitting member organisation with at least one further broadcaster from a different country, and possibly with other partners, such as independent producers, institutional partners or sponsoring organisations.

2.

The prize money, amounting to Euro 7,000 Gross, will be offered by Prix Italia to the submitting/winning broadcaster. The cash prize will be given to the winning Prix Italia-member broadcaster by the Secretariat.

3.

The selection of the prize-winner will be made by a jury composed of internationally renowned personalities invited by Prix Italia, who will meet in Torino during the course of the Festival.

The jury will take into consideration the following criteria on deciding the winner:

- outstanding overall editorial and technical quality;
 - innovative and courageous trans-national storytelling;
 - a strong attention to the needs of fruitful cross-cultural communication;
 - excellence of creative networking and coproduction design;
 - an innovative interpretation of traditional collaboration values adapted to the need of globalising societies.
-

4.

Every broadcaster may take part with only one programme which will not be considered in the total number of the programmes envisaged in the competition by Prix Italia's Radio and TV Regulations. The submitting Prix Italia-member broadcaster should state it has been authorised by the other coproducers to enter and use the programme at the Festival.

5.

The programmes in competition:

- should be entered by Prix Italia member broadcasters, which are up to date with payment of fees, that must have taken part in the making of this same coproduction together with at least another broadcaster of another nationality, possibly with other partners, such as independent producers, institutions of various sponsors;
- may not be submitted by more than one competing organisation. Were this found to be the case, only the organisation which was the first to submit the programme may enter it in the competition;
- should be broadcast and/or posted online between the period starting from 19th September 2013 until 30th March 2015 in the same form in which they were submitted. Were the coproduction to have spawned other versions in different countries, the jury will solely refer to the version entered in the competition;
- should not have been submitted to previous editions of the competition;
- may compete even if entered in the official section of the TV competition or another Special Prize.

The winning entries must show a Prix Italia logo in their credits and promotional/press material.

6.

To participate, please see the special entry form (*Prix Italia Golden Award for New Radio Formats*) posted on the Prix Italia site www.prixitalia.rai.it. The programmes in competition should arrive in the format and within the deadline set by the Secretariat (entry form and synopses by 30th March – programme and translated text by 30th April). Participants should further send the Secretariat:

- the synopsis of the programme in English and French (to be included in the special boxes at the bottom of the entry forms);
 - a short report for the Jury clarifying how the coproduction was made. It is to be sent to prixspecial@rai.it;
 - the recording of the programme, made according to the format stated in the entry form;
 - the programme, if edited in a language other than English, should be subtitled or at least accompanied by an English translation. This translation should be only sent to prixspecial@rai.it;
 - any illustrative material and information which aid an understanding of the programme, such as explanatory notes, biographies, filmographies and photographs of the creators.
-

7.

By submitting the signed entry forms, organisations authorise:

- the widest possible broadcasting of the entries, making it as easy as possible for the programmes to be used by the organisations requesting them;
 - the vision of programmes by jurors, delegates, accredited members of the press, observers, academics or persons invited by the Secretariat;
 - the placing, in Prix Italia's central digitalized Archive, of a copy of the submitted programme. The Archive may be exclusively consulted by members of Prix Italia. On special request consultation may be authorized for the purpose of documentation, study or academic research. It is not possible to download programmes;
 - Prix Italia to produce a promo DVD at the most containing up to 3 minutes of each programme running in the competition;
 - the use of up to 3 minutes of each work in competition during programmes made by Rai to promote and report the Festival;
 - the use on the Internet, for the purpose of promo, of clips of the competing programmes. These clips, lasting 60 seconds, should be written in the entry form by the submitting Organisation.
 - the promotional and no-profit posting on the Prix Italia site of the winning programmes. These programmes will be online, with no possibility of download, for up to five days after the Festival. Prix Italia intends in this way to celebrate the creativity of the winners and the quality of their works posting on its site every award-winning entry. The showcasing of the programmes on the Prix Italia website must be specifically authorised on the entry form. Were the submitting organisation not to have provided the Prix Italia Secretariat with the latter authorisation, the programme is nonetheless eligible to compete.
-

8.

For anything not envisaged in this set of Regulations, please refer to the Prix Italia Radio and TV Regulations.
